## **Veverbridge**

# Public safety solutions with Everbridge

Protecting people, property and critical infrastructure for all levels of government before, during, and after critical events.



# **Building resilient communities**

The frequency of natural and human-made disasters is on the rise, and at the same time, monitoring, collaborating, and communicating during an incident is becoming increasingly complex.

Consider a smarter way to keep people safe and build resilience. For 20 years, Everbridge has been a trusted partner to governments worldwide. From natural disasters like fires or floods to terror attacks and more, we've allowed our customers to successfully monitor potential hazards, prepare and responding to incidents, and communicate in ways that reach most people with the right information, keeping them informed and safe.

## Be prepared

- Critical infrastructure control: Connect disparate systems, protect critical infrastructure buildings, and maintain operations control by integrating a variety of systems, devices, and sensors to provide one centralized security operation center. Detect activities such as perimeter intrusion, gunshots, and fire, connect into access controls, CCTV, intercoms, and more.
- Weather monitoring: Get the most accurate, hyper-local weather information and automatically notify employees, residents, and other key stakeholders in the affected area. Automatically broadcast customized messages based on the type and severity of the event.

"The community engagement and emergency uses of Everbridge are endless. Just use your imagination. Our entire county, across the public and private sector, residents, and visitors, is better connected because of our use of Everbridge."

David Kimbrell, Emergency Manager Director Hall County Emergency Management

### **Respond quickly**

- Connected data across systems: Connect internal systems to integrate information or trigger notifications remotely based on thresholds. Leverage Everbridge's APIs or nocoding options to connect with CAD, HR, and IT systems into Everbridge.
- Incident collaboration: Mobilize a coordinated response quickly, Automate and error-proof communications with message libraries, prescripted templates, and processes. Send communications from anywhere, including from a smartphone or tablet.



#### Leave no one behind

- Event communications: Keep more residents and visitors aware and prepared. Build active and engaged communities through one-step text message opt-ins to event keywords and zip codes.
- Emergency communications: Target your communications as broad or precise you need by geotargeting, subscriber opt-ins, customized questionnaires, special needs registries, or boundary shapefiles. Confirm your messages get noticed with over 100+ communications channels, including true SMS texts, voice, email, web, desktop alerts, social media, mobile app, IPAWS channels, and 100s of IP accessible digital signs, sirens, and speakers. Easy integration with existing systems.
- Life safety database: Reach more residents and businesses across landline, VoIP, and mobile phone numbers with direct access to the largest localized database of US phone numbers for official life safety communications.



Get in touch to learn about Everbridge, empowering resilience.

