



Everbridge for the Oil and Gas Industry

Improve call-out times, drive operational efficiency, and achieve unprecedented levels of employee accountability with Everbridge's best-in-class incident notification technology. Everbridge enables you to communicate more quickly, clearly, and efficiently through end-to-end automation of your incident notification procedures and the ability to reach responders, management, and employees via all contact methods, such as mobile phones, landlines, email, text messaging, instant messaging, pagers, and more. With years of experience serving the industry, from exploration to production, refining to distribution, and miles of pipeline in between, the team at Everbridge understands your needs and has tailored solutions to address them.



"We switched to Everbridge from a competing provider because Everbridge understood our specific needs and worked to meet them. Additionally, the simplicity of the QuickLaunch interface provides clarity during chaos for our security force working through the wee hours of the night."

Emergency Coordinator
Mid-sized integrated petroleum company



Everbridge helps oil and gas companies improve emergency response, maintain business continuity, and achieve operational efficiency

Emergency Response and Management

- Response team call-outs – Rapidly deploy facility fire departments or other first responders using targeted notifications that reach personnel wherever they may be.
- Process upset or unplanned releases – In a major operational interruption, direct shared resources, provide additional personnel and emergency contractors with deployment instructions, issue status updates, and conduct on-the-fly conference calls.
- Control center management – When the pressure is on in the control center environment, provide an easy-to-use interface with simple, drop-down menus and built-in response paths, facilitating speed of response and greatly reducing the risk of human error.
- Geographic identification and dispatch of personnel – When events impact broad regions, use mapbased messaging to target recipients. Personnel within the area are immediately dispatched, their responses logged, and the Everbridge real-time dashboard allows leadership to manage resources accordingly.

Life Safety and Physical Security

- Real-time employee accountability – Launch bidirectional polling notifications and immediately confirm the safety and whereabouts of employees, allowing management to keep the pulse of the entire organization, even in times of crisis.
- Quiet alerts – In the event of unauthorized access to the physical plant or property, quickly and quietly notify facility personnel without alerting the intruder.
- Alarm notifications – Integrate fire alarms, security systems, weather alerts and more to instantaneously relay critical information to key personnel.

Legal and Regulatory Requirements

- Streamlined testing for PHMSA and other agency mandates – Safely manage system tests across wide geographic regions in real-time, notifying targeted groups when conducting hydrotesting of pipelines, mock drills, or inspections.
- Compliance with Qualified Individual (QI) requirements – Leverage Everbridge's deep reporting capabilities for an auditable record of notifications to your response personnel.

Only Everbridge Offers Technology+Expertise

Technology

Anytime, anywhere access. Access the system from anywhere and reach employees, contractors, first responders, or public constituents. Everbridge is so easy to use that even a nontechnical person can send a message effortlessly.

Global communication interoperability. Communicate around the world to targeted teams, selected facilities, or personnel in certain geographic regions. Each location, facility, or other entity can personalize the Everbridge system, manage employee information, and send messages independently, while the global organization retains the ability to use a single application worldwide.

Map-based message targeting. Specify a facility, geographic region, or pipeline segment with Everbridge's user-friendly drawing tools, or send messages to personnel based on their distance from a specific point, postal code, latitude/longitude, or street address.

Communications integration. Everbridge integrates with technologies such as operational alarms, weather alerts, security systems, on-premise sirens, loudspeakers, digital signs, and more for a layered communication approach.

Easy data management. Synchronize employee information in existing HR or financial data systems automatically, or have employees subscribe and manage their information from within your internal systems through a password-protected portal. Flexibility and ease of use ensure you always have the most up-to-date information when you need it.

Intelligent reporting. The Everbridge system compiles results in seconds for quick, informed decision-making in real time. Detailed reports and ad-hoc reporting provide the flexibility you need for analysis and trending while serving as an audit trail for compliance requirements.

Emergency Notification in the Cloud™. Leveraging cloud computing, Everbridge helps lower the cost and increase the power of communications, provides flexibility, and creates a more secure computing environment without software, hardware, or internal telephone networks to purchase and maintain.

Expertise

Program strategy. Everbridge provides a holistic solution to your emergency communication challenges. Leveraging Everbridge as your communication platform, we structure your emergency notification initiative, establish policies and procedures, review crisis communication methodologies and notification best practices, and train your team.

Training. Everbridge provides web-based training specific to your organization. Each session focuses on real-world examples of system usage and demonstrates product fundamentals. Additionally, Everbridge offers ongoing online group training and can provide customized online and on-site training.

Best practices. Everbridge has developed proven processes and best practices based on tens of thousands of hours of expertise helping organizations implement incident notification systems.

Expert access. Everbridge's Client Services team is made up of highly experienced, credentialed professionals with years of boots-on-the-ground safety, disaster, operations and incident communications experience.

Dedicated account management. With a strong understanding of the specific needs and challenges of the industry, we help you make the most effective use of the Everbridge system.

Post-incident analysis. Following an incident, Everbridge will work closely with you to perform a deep-dive analysis of broadcast results.

Service reviews. Everbridge conducts regular checks to analyze your usage of the system and provide recommendations.

24/7/365 support. Everbridge provides clients with 24/7/365 client care and live operator service to help send broadcasts in any situation, day or night.

Continuous innovation. Everbridge focuses exclusively on incident notification and works hand-in-hand with clients and industry veterans to continually refine our solutions to meet your evolving challenges.