



Everbridge Nixle

Send messages to your community with Everbridge Nixle

Communicate with the public when it matters most

Everbridge Nixle provides US-based organizations with an open communication forum that connects public safety officials, municipalities, schools, and businesses to the communities they serve before, during, and after critical events. Everbridge Nixle enables real-time, two-way communication by allowing admins to send targeted messages and engage with their community through text, email, voice messages, social media, and the Everbridge Public Safety mobile app.

Encourage interaction and engagement when vital communications need to be shared to keep people safe and businesses running.

Why Everbridge Nixle?

- Easy opt-in Simple resident opt-in by texting a zip code or keyword to 888-777.
- Social Integration Social integration capability allows for greater resident reach.
- Multiple channels Communications over multiple channels increasing the likelihood an alert is seen.
- **Community engagement** Ongoing communication about events that directly affect residents.

Share important updates with your community during critical events including:

- Active shootings
- Missing persons
- Community events
- HAZMAT incidents
- Severe weather
- Traffic incidents
- Boil water advisories
- And much more





Everbridge Nixle options

FEATURES	NIXLE ENGAGE	NIXLE 360
Administrators	Unlimited	Unlimited
Simple resident zip code opt-in	\checkmark	\checkmark
SMS, email, and web publishing	\checkmark	\checkmark
Real time social media publishing	\checkmark	\checkmark
Automated severe weather messaging (NWS)	\checkmark	\checkmark
IPAWS	WEA/EAS	WEA/EAS
Location targeting	Zip Code or Point & Radius	Advanced (Polygon)
Event management (keyword opt-in)	\checkmark	\checkmark
Anonymous tips	\checkmark	\checkmark
Analytic and reporting tools	\checkmark	\checkmark
Live customer support	24/7	24/7
Quality resident land line data for voice dialing		\checkmark
Voice messaging		\checkmark

Veverbridge

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) empowers enterprises and government organizations to anticipate, mitigate, respond to, and recover stronger from critical events. In today's unpredictable world, resilient organizations minimize impact to people and operations, absorb stress, and return to productivity faster when deploying critical event management (CEM) technology. Everbridge digitizes organizational resilience by combining intelligent automation with the industry's most comprehensive risk data to Keep People Safe and Organizations Running[™].

For more information, visit **Everbridge.com**, read the company **blog**, and follow us on **LinkedIn** and **Twitter**.

<u>Get in touch</u> to learn about Everbridge, empowering resilience.

