# Everbridge places in the Forrester Wave

Everbridge ranks in Forrester's AIOPs-focused Wave Report

## The Forrester Wave

The Forrester Wave is a guide for buyers considering their purchasing options in a technology marketplace and is based on Forrester's analysis and opinion. Forrester follows a publicly available methodology including product and strategy inputs, demos, and customer references to ensure an equitable process for all participating vendors.

Everbridge was named as a contender among 11 unique vendors in The Forrester Wave™: Process-Centric AI For IT Operations (AIOps), Q2 2023.

## What Forrester says about Everbridge

**Data optimization** is a vital part of what makes Everbridge, Everbridge. We know the importance of sourcing, refining, and utilizing the most accurate and precise data to keep people safe and businesses running.

"Everbridge is strong in data optimization…"

Everbridge **Flow Designer** is a stunningly simple, visual workflow builder that's as easy as drag, drop, and done. Flow Designer makes it possible not only to exchange and synchronize data between all of the applications in your system, but also to automate processes and procedures that connect the people working on an issue with the information and tools they need to resolve it quickly.

"A visual drag-and-drop workflow designer helps design automations for signal normalization, communications, automated remediation, and toolchaining."

**Pre-defined roles** make it simple to ensure the right people can send and receive messages, manage other users, create workflows, and more. With Everbridge, users don't have to waste time configuring settings user-by-user, and instead can focus on keeping operations running smoothly knowing that the right people are getting the right messages, at the right time.

"Twenty-three predefined roles far surpass what is available out of the box (OOTB) from all other vendors."

**High-quality reports** are vital in understanding events, reflecting on the processes that were initiated to respond to them, and identify opportunities for growth and advancement. Our real-time reports expose the exact process that happens when a signal becomes an alert, and how the communications and response chain is activated, giving customers crucial insight into their processes.

"Real-time reports with insights present the flow of signals to alerts, incidents, notifications, and automations, a strong capability noted by a reference customer."

### Learn more about Everbridge

Learn more about Everbridge's AIOps capabilities by visiting Everbridge digital operations to see how our solutions minimize the impact of IT service disruptions and reduce unplanned work.