everbridge™

Resident Connection

Extend your Community Lifelines by maximizing the Whole Community approach to emergency communications. When life safety communications matter most, reach your residents and businesses across landline, VoIP, and mobile phone numbers.

Deliver a whole community approach to emergency communications

Public safety and emergency management agencies need ways to maximize their reach when delivering life safety messages to their communities.
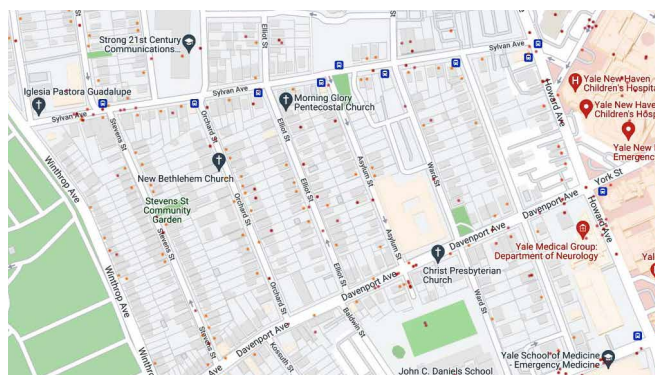
What is the challenge?

- Landline emergency telephone databases have lost over 50% of residents due to mobile phone adoption.

- Jurisdictions may struggle to drive subscriptions to resident notifications or see low opt-in and adoption rates.

Everbridge's Resident Connection provides public authorities with direct access to the largest localized database of US residential and business phone numbers for official life

safety communications. The solution provides additional contact to your current Everbridge opt-in subscriber database to ensure maximum reach. Resident Connection utilizes Everbridge's National Life Safety Database, which contains over 265 million landlines, VoIP, AND mobile phones in the United States.
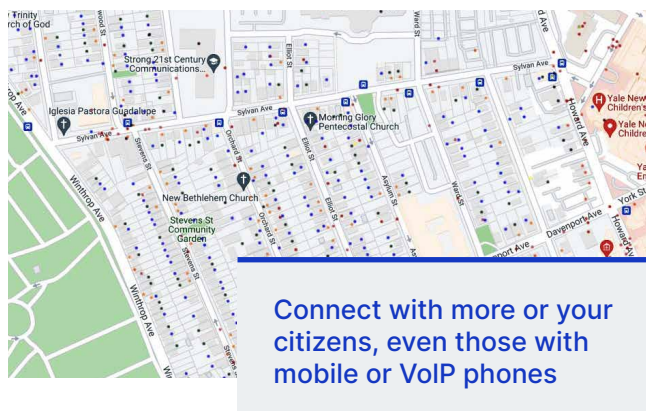
Enhancing your emergency communications by adding Resident Connection to your current opt-in subscriber database creates a more informed and aware community during public safety emergencies.

See how Resident Connection increases your reach:

Before Resident Connection

After Resident Connection

Connect with more or your citizens, even those with mobile or VoIP phones

Features and capabilities

Expand your reach to more residents and businesses instantly:

- Resident Connection is an automated data feed added to an existing Everbridge account.

- Geo-target communities for distribution of emergency communications and instantly know who, and how many residents you can notify.

Reach more by landline, VoIP and mobile phones:

- Reach beyond your opt-in and 911 databases.

- Notify the right people for both emergency and non-emergency public safety communications.

- Leverage pre-loaded jurisdiction boundaries and POI data.

- Enable inclusions and exclusions area for targeted communications.

- Visualize selected contacts on a map before sending out communications.

Get reliable, accurate and secure information for your internal stakeholders:

- System safeguards built in to prevent non-emergency messages to be sent through channels that are only for "Imminent Threat to Life".

- Contact database is refreshed monthly, for the most up to date contact information.

- Data is secure, protected and complies with FCC guidelines for usage.