



Flooding preparedness checklist

For businesses and private organizations

Preparation for floods is not merely a matter of safeguarding against a natural disaster; it is an imperative strategy for ensuring business continuity, protecting assets, and, most critically, safeguarding lives. Floods can wreak havoc on businesses, causing disruptions that extend far beyond the immediate event. Beyond the humanitarian concern for employee well-being, businesses must recognize the financial and operational risks associated with flood incidents.

Proactive flood preparedness is not just a measure of corporate responsibility but a strategic investment in resilience, sustainability, and long-term success.



Below is a comprehensive checklist to support businesses in their flood preparation:

Risk assessment:

- Identify flood-prone areas around your facilities.
- Evaluate historical flood data and potential impacts.
- Collaborate with meteorological services for accurate forecasting.

Emergency plan:

- Develop a comprehensive flood emergency response plan.
- Include evacuation routes, shelter locations, and emergency contacts.
- Conduct regular drills to ensure preparedness and evaluate response times.

Early warning system:

- Establish a reliable flood alert system.
- Ensure it integrates with local and international weather services.
- Implement automated alerts triggered by predetermined thresholds.

Critical asset protection:

- Safeguard essential equipment, data centers, and inventory.
- Consider elevating critical assets to upper floors or relocating them.
- Implement water-resistant barriers and protective enclosures.

Insurance review:

- Regularly assess and update flood insurance coverage.
- Understand policy details, coverage limits, and claims procedures.
- Maintain an updated inventory of assets for accurate coverage.

Employee training:

- Educate employees on flood risks and safety measures.
- Provide regular training for evacuation, first aid, and emergency response.
- Designate emergency response teams and assign roles.

Community collaboration:

- Establish partnerships with local authorities and emergency services.
- Participate in community disaster preparedness initiatives.
- Collaborate on evacuation plans and resource sharing.

Communication plan:

- Develop a detailed communication plan for internal and external stakeholders.
- Establish a centralized communication hub for real-time updates.
- Ensure redundancy in communication channels for reliability.

Continuous improvement:

- Regularly update and refine your flood preparedness plan.
- Conduct after-action reviews to learn from past incidents.
- Engage in knowledge-sharing with industry peers and experts.

Global coordination:

- For multinational corporations, ensure a coordinated approach across regions.
- Establish communication protocols that transcend language barriers.
- Understand and comply with diverse international regulations.

Data backup and recovery:

- Implement robust data backup and recovery systems.
- Store critical data in secure, off-site locations.
- Test data recovery systems regularly.

Supply chain resilience:

- Assess and strengthen the resilience of your supply chain.
- Collaborate with suppliers to ensure their flood preparedness.
- Identify alternative suppliers in less flood-prone regions.

How can Everbridge help?

Everbridge offers comprehensive solutions designed to empower businesses in their preparedness and resilience against the devastating impacts of severe weather events. Leveraging state-of-the-art technology and an international perspective, the Everbridge suite of tools enables proactive measures, swift responses, and robust recovery strategies.

Everbridge early warning systems are instrumental in severe weather preparedness, providing real-time alerts based on sophisticated risk intelligence. By integrating weather forecasts, weather event monitoring, and predictive analytics, Everbridge ensures that businesses receive timely notifications, allowing for strategic decision-making and preemptive actions to protect assets and personnel.

The communication capabilities of Everbridge 360 play a pivotal role in crisis management during severe weather events. Everbridge facilitates instant, multi-channel communication, ensuring that critical information reaches the right people at the right time. This includes notifying employees about potential risks, coordinating emergency responses, and disseminating authoritative updates to stakeholders. Such precision in communication is invaluable in averting panic, minimizing disruptions, and, most importantly, ensuring the safety of individuals.

Everbridge Crisis Management and Incident Response products extend beyond the immediate event. They enable businesses to orchestrate a well-coordinated response, manage resources effectively, and implement recovery plans efficiently. By providing a centralized platform for collaboration, Everbridge facilitates seamless communication and decision-making, mitigating the impact of severe weather on operations and bolstering the organization's resilience.

Everbridge goes beyond being merely a tool; we are a strategic partner in fortifying businesses against the unpredictability of severe weather. Our solutions not only ensure a proactive stance against potential risks but also empower organizations to navigate through crises with agility, minimize losses, and emerge stronger in the aftermath.