



Winter storm preparedness checklist

For businesses and private organizations

Winter storms can bring severe weather conditions that impact both individuals and businesses. Proper preparation is crucial to ensure the safety of employees, protect assets, and maintain operational continuity. It is also a strategic investment in the resilience and sustainability of businesses. By proactively addressing these aspects, private organizations and corporations can enhance their resilience in the face of winter storms, protecting both their workforce and operational capabilities.



Here's a checklist to support businesses and private organizations in their preparation for winter storms:

Emergency communication plan:

- Develop and communicate a comprehensive emergency plan to all employees.
- Establish communication channels for updates and instructions during a winter storm.

Employee safety:

- Provide winter safety training to employees, including driving in icy conditions.
- Establish guidelines for remote work or office closures during severe weather.

Property maintenance:

- Inspect and maintain heating systems to ensure they are in proper working order.
- Clear gutters, drains, and roofs to prevent ice dams and water damage.

Snow removal and de-icing:

- Contract with a reliable snow removal service for timely clearing of parking lots and walkways.
- Stock up on de-icing materials to prevent slips and falls.

Emergency supplies:

- Maintain a stockpile of emergency supplies, including blankets, flashlights, and non-perishable food.
- Ensure the availability of essential medical supplies for employees.

Backup power:

- Test backup power generators to ensure they are functional in case of power outages.
- Have a sufficient supply of fuel for generators.

Data backup:

- Regularly backup critical data to prevent loss in case of power outages or system failures.
- Implement cloud-based storage solutions for accessibility during emergencies.

Remote work infrastructure:

- Ensure employees have the necessary tools for remote work, including laptops and secure VPN access.
- Communicate remote work policies and expectations.

Insurance review:

- Review and update property and business interruption insurance policies to ensure adequate coverage.
- Understand the policies related to weather-related damages.

Community collaboration:

- Collaborate with local emergency services and community organizations for mutual support.
- Participate in community initiatives for winter storm preparedness.

Supply chain preparedness:

- Communicate with suppliers to understand their winter storm preparedness plans.
- Diversify supply sources to mitigate disruptions.

Regular drills and training:

- Conduct regular drills to ensure employees are familiar with emergency procedures.
- Provide ongoing training on winter storm preparedness and response.

How can Everbridge help?

Everbridge offers comprehensive solutions designed to empower businesses in their preparedness and resilience against the devastating impacts of severe weather events. Leveraging state-of-the-art technology and an international perspective, the Everbridge suite of tools enables proactive measures, swift responses, and robust recovery strategies.

Everbridge early warning systems are instrumental in severe weather preparedness, providing real-time alerts based on sophisticated risk intelligence. By integrating weather forecasts, weather event monitoring, and predictive analytics, Everbridge ensures that businesses receive timely notifications, allowing for strategic decision-making and preemptive actions to protect assets and personnel.

The communication capabilities of Everbridge 360 play a pivotal role in crisis management during severe weather events. Everbridge facilitates instant, multi-channel communication, ensuring that critical information reaches the right people at the right time. This includes notifying employees about potential risks, coordinating emergency responses, and disseminating authoritative updates to stakeholders. Such precision in communication is invaluable in averting panic, minimizing disruptions, and, most importantly, ensuring the safety of individuals.

Everbridge Crisis Management and Incident Response products extend beyond the immediate event. They enable businesses to orchestrate a well-coordinated response, manage resources effectively, and implement recovery plans efficiently. By providing a centralized platform for collaboration, Everbridge facilitates seamless communication and decision-making, mitigating the impact of severe weather on operations and bolstering the organization's resilience.

Everbridge goes beyond being merely a tool; we are a strategic partner in fortifying businesses against the unpredictability of severe weather. Our solutions not only ensure a proactive stance against potential risks but also empower organizations to navigate through crises with agility, minimize losses, and emerge stronger in the aftermath.