



# Best in Resilience™

Get Certified



**Whit Chaiybhat Vice President, Takeda**

“This recognition underscores our strategy and commitment to crisis readiness and business resilience through the power of data and digital analytics, risk intelligence, visualization and aggregate risk insights.”

## Differentiate Your Organization

The Best in Resilience Certification affirms your organization’s readiness to manage any critical event that impacts organizations, assets, and resources.

Becoming a Best in Resilience certified organization signifies your focus on applying best practices to deploy technology, tools, and processes that assure your organization is prepared to Protect, Adapt, and Prosper.

### Do you need additional expert assistance on your journey to resilience?

The Best in Resilience program offers Resilience Best Practices Consulting Services, which involves working with you to design and conduct exercises and develop after-action improvement plans that build organizational resilience.

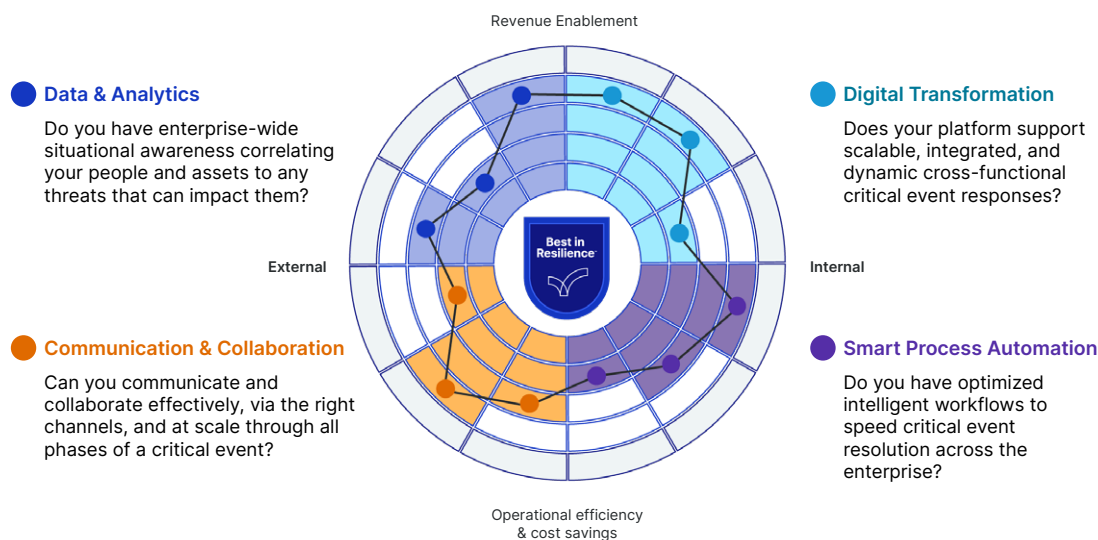
## Benefits of Certification

The Best in Resilience designation validates your organization’s capabilities to manage critical events and it recognizes your accomplishments while providing pathways to continue strengthening your resilience.

**Expert Insights** - Receive a Best in Resilience Assessment Report that showcases your strengths and provides benchmark analysis to demonstrate how your organization compares to your peers and industry leaders. Best practices and improvement opportunities are detailed to provide a clear path to address any potential areas of risk and achieve leadership status in Critical Event Management (CEM).

**Industry Recognized Certification** – The Best in Resilience Certification demonstrates that your organization values safety and dependability, which increases trust and confidence in your organization among internal and external partners. Best in Resilience organizations can leverage our digital celebration toolkit to promote your program and become featured as a leader in CEM.

## CEM Standards Framework™



## Certification Process

Organizations are eligible for Best in Resilience Certification after completing the CEM Baseline Assessment. The assessment evaluates organizations using Everbridge's CEM Standards Framework which is based on over 20 years of best practice insight in Critical Event Management.

The assessment is led by the Everbridge Professional Services team, which has provided over 500,000 hours of consultation to thousands of customers over the past 5 years alone. They have managed and supported the success of CEM programs for many of the world's largest and most advanced companies and institutions. Our consultants have deployed 6,000+ CEM solutions, which help keep hundreds of millions of people safe every year.

The CEM Baseline Assessment includes an orientation workshop, assessment interviews, assessment report readout, and improvement activities.

The assessment examines an organization's competencies across four categories and several dimensions, including:

- **Data & Analytics** - Asset Data, Threat Monitoring, Reporting & Insights
- **Digital Transformation** - Digitized Protocols, Integrated View, Scalable Cloud
- **Smart Process Automation** - Process Orchestration, Automated Correlation, Response Activation
- **Communication & Collaboration** - Location-based Communication, Massive Multimodal, Engagement & Collaboration



## Ready to Get Certified?

Visit [BestInResilience.com](https://BestInResilience.com) to get started.

[Get in touch](#) to learn about Everbridge, empowering resilience.

