everbridge™

Community Engagement™

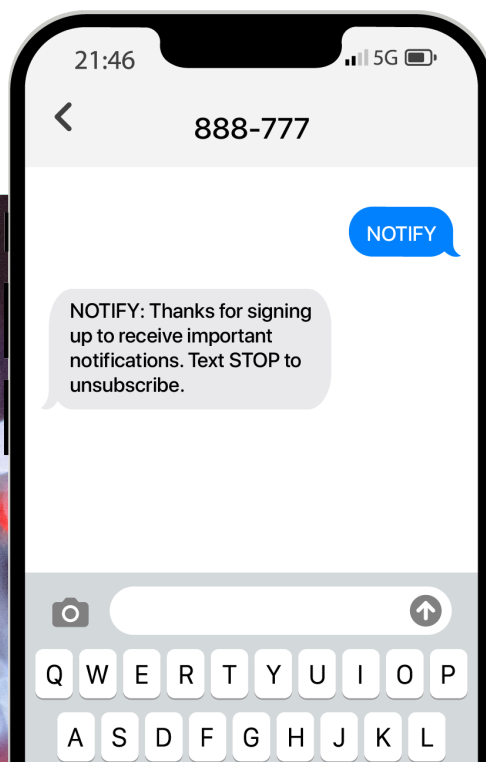## Keep more residents and visitors aware and prepared

An active, engaged community

Building community resilience is about building relationships with the public and strengthening community lifelines before incidents occur. Everbridge Community Engagement™ makes it easier than ever for public officials to connect with residents and visitors.

Residents and visitors can text a zip code or keyword of interest, opting in to receive relevant and timely texts, emails, or social notifications.
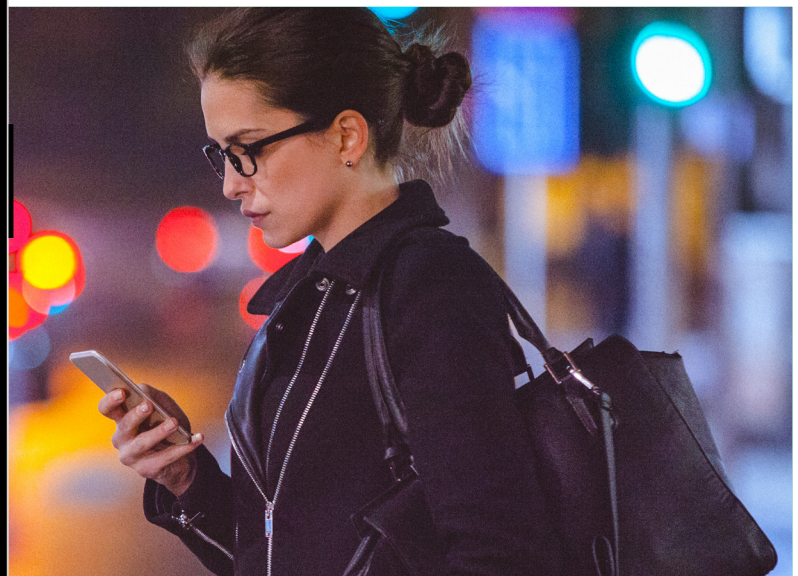
An easy way to connect with the community

- One step text message opt-in.

- With quick SMS sign-up, public officials can easily publicize and grow their opt-in subscriber lists.

- Communicate with specific languages in your area with multiple languages support.

Send a text saying "notify" to 888-777 to sign up for notifications!

Envie un mensaje de texto con la palabra "notify" al 888-777 para inscribirse a las notificaciones.

Targeted, timely, helpful communications

- Target by event keywords and zip codes.

- Reliable delivery of text messages through true SMS.

- Send rich information, including links to photos, attachments, and more information.

- Publish and distribute information at scale with the push of a button:

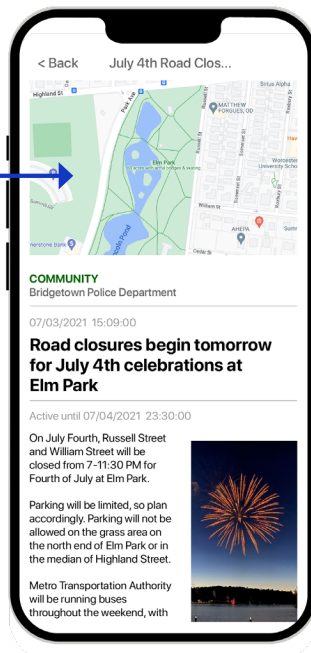|				
Text	**Mobile app**	**Webpage**	**Google Alerts**	**Google Map**
Email	**Everbridge network**	**Social media**	**3rd party integration**	

"With March For Our Lives demonstrators coming to DC from all around the country, we needed a way to quickly reach everyone in the case of an emergency.

Using an event keyword made it easy for attendees to sign up. The ability to push notifications directly to thousands of mobile phones allowed us to send important event, safety, and transit information before, during, and after the rally."

Dr. Chris Rodriguez, Director
District of Columbia Homeland Security and Emergency Management Agency (HSEMA)

Trusted by thousands of public officials across the US for unlimited types of events:

Severe weather awareness │ Street closures │ Sports events │ Music festivals
Beach alerts │ Park information │ Missing person │ Parades │ Public health

Get in touch to learn about Everbridge, empowering resilience.

✓everbridge