



# Everbridge 360™ Core

Everbridge 360 is a critical event management platform that strengthens resilience by helping you detect threats earlier, respond faster, and improve continuously. The Core version of Everbridge 360 helps organizations safeguard employees, maintain business continuity, and respond to emergencies with real-time insights, global reach, and reliable multi-channel messaging.

## Essential critical communication tool for organizations

Everbridge 360 Core is an essential tool for organizational resilience, offering critical communication and mobile safety features. It enables teams to protect people, maintain operations, and respond swiftly to emergencies with multi-channel messaging, real-time tracking, and geofencing. Designed for scalability and large teams, it provides insights and tools to manage crises effectively. Serving industries like healthcare and tech, it ensures reliable global communication and incident response for maximum security and business continuity.

### Key benefits

- Fast, multi-channel communication ensures critical messages reach everyone instantly during emergencies.
- Real-time location tracking, geofencing, and safety tools like SOS alerts protect employees.
- Operational continuity tools, including dashboards and incident management, streamline responses.

# Know earlier, respond faster, and improve continuously in how you deal with threats

## Key features and outcomes

- **Real-time location awareness:** tracks employees, contractors, and visitors using geo-location data.  
**Outcome:** ensures swift, targeted communication during crises.
- **Comprehensive communication channels:** supports SMS, email, voice calls, app notifications, Slack, MS Teams, and desktop alerts.  
**Outcome:** delivers vital updates instantly via preferred methods.
- **Mass notification tools:** leverages templates and one-click sending for streamlined messaging.  
**Outcome:** reduces errors and improves communication efficiency.
- **Dynamic grouping and geofencing:** targets recipients using location and attribute data.  
**Outcome:** provides precise updates, minimizing disruptions.
- **Mobile safety features:** includes SOS alerts, safe corridors, and emergency call functions.  
**Outcome:** enhances employee security in high-risk situations.
- **Incident management tools:** automates scheduling and escalation for rapid responses.  
**Outcome:** minimizes downtime and operational impact.
- **Real-time dashboards and insights:** delivers situational awareness and analytics  
**Outcome:** empowers leaders to make informed decisions and strengthen resilience.

## What makes Everbridge 360 Core different?

- **Multi-modal communication:** combines SMS, email, voice calls, and apps for effective outreach.
- **Real-time location tracking:** dynamic geofencing for precise, targeted updates.
- **Advanced safety features:** SOS alerts and virtual security escorts enhance employee protection.
- **Scalability:** supports over 500 million contacts globally, ensuring unmatched reliability.



"We're using Everbridge 360 Core to manage critical events, to check in with employees efficiently, share vital information, and to help us identify impacted individuals. Everbridge 360 has helped us streamline communication and improve safety." - **Leading U.S. telecom company**



To learn more about Everbridge 360, go to [everbridge.com](https://everbridge.com)

Everbridge delivers a business resilience advantage with High Velocity CEM™, powered by Purpose-built AI and decision-ready intelligence to accelerate response, reduce downtime, and protect what matters most.  
Request a demo at [everbridge.com/demo](https://everbridge.com/demo) or call +1 (888) 366-4911

