

### **√**everbridge<sup>™</sup>



### Everbridge 360™ Professional

Everbridge 360 is a critical event management platform that strengthens resilience by helping you detect threats earlier, respond faster, and improve continuously. The Professional version of Everbridge 360 provides advanced communication tools and mobile safety features to enhance capabilities, protect your workforce, and ensure smooth operations during emergencies.

# **Empowering organizations** with advanced risk mitigation

Everbridge 360 Professional is a critical communication and risk management solution that combines mass notification, advanced risk intelligence, and alert management. Tailored for multi-team organizations, it streamlines communication, delivers real-time alerts, and facilitates proactive risk mitigation. This scalable, mobile-friendly platform ensures employee safety, operational continuity, and fast responses to critical events, enabling seamless collaboration for distributed teams.

#### Key benefits

- Ensure safety and continuity with multimodal communication and geotargeting.
- Simplify alerts, automate workflows, and gain real-time insights for effective threat response.
- Manage global emergencies with scalable tools, team collaboration, and a mobilefriendly platform across 200+ countries.

## Know earlier, respond faster, and improve continuously in how you deal with threats

#### Key features and outcomes

- Mass notification: enables rapid, two-way communication using multiple channels like SMS, email, and voice calls.
  - **Outcome:** ensures critical messages reach the right people instantly, safeguarding people operations and reputation.
- Real-time risk intelligence: combines trusted data sources with analysis tools for proactive risk management.
  - **Outcome:** enhances situational awareness, mitigates supply chain disruptions, and ensures operational continuity.
- Dynamic geolocation tools: provides geotargeting and tracking for employees and areas at risk.

**Outcome:** delivers targeted updates, reducing disruptions for unaffected individuals.

- Streamlined alert management: features an interactive interface, guided workflows, and mobile device compatibility.
  - **Outcome:** simplifies incident oversight, supports agile decision-making, and enables instant on-the-go actions.
- Enterprise collaboration: offers tools for seamless coordination across teams and locations.

**Outcome:** improves response times and facilitates global scalability in managing emergencies effectively.

#### What makes Everbridge 360 Professional different?

- Interactive risk interface: streamlines alert management with visualization, ownership assignment, and real-time tracking.
- Mobile-first design: fully responsive tools accessible via the Everbridge 360 Mobile App for action on-the-go.
- Global reach and scalability: supports over 200 countries with advanced infrastructure and 500+ million contacts.
- Enterprise collaboration tools: enables seamless teamwork across distributed teams for agile risk responses.



"Everbridge 360 Professional has saved us considerable time and costs. We are now achieving over a 90% alert reduction, faster notifications, automated workflows, and a significantly improved crisis response."

- A top 20 global bank



To learn more about **Everbridge 360**, go to **everbridge.com** 

Everbridge delivers a business resilience advantage with High Velocity CEM™, powered by Purpose-built AI and decision-ready intelligence to accelerate response, reduce downtime, and protect what matters most.

Request a demo at everbridge.com/demo or call +1 (888) 366-4911

