## **Everbridge Signal for Business Operations**





### Open Source Intelligence for Enhancing your Business Resilience

More than four billion active internet users are online every day creating posts, pictures, and videos. Among that noise is vital information that can be used to not only save your organization time and resources but more importantly, save lives. The problem is finding the right information and then making sense of what is uncovered.

Everbridge Signal solves that problem.

#### The Power at Your Fingertips

Everbridge Signal allows organizations to monitor social media, blogs, forums, and even the dark web for key terms, phrases, and other data that's relevant to you. It then collects this data in an easy-to-use dashboard that's easily accessible to authorized users. Uncovering crucial data is only the start of what this tool can do. By harnessing the power of artificial intelligence and machine learning, Everbridge Signals' proprietary Relevance Engine helps filter out irrelevant information, allowing you to focus on what's important, such as incoming threats or actionable insights.

Everbridge Signal only utilizes publicly accessible information to ensure compliance to all regulatory standards.

#### **KEY FEATURES**

- + Machine learning relevancy filters
- + Natural language processing for emotional analysis
- + Proactive alerting
- + Powerful visualization
- + Dark web monitoring



# **Everbridge Signal for Business Operations**

### Situational Awareness Made Easy

Whether there's a threat to your people, operations, or reputation, Everbridge Signal can help. When an event occurs, receive crucial information and early warnings of developing situations so you can act proactively.

### A Tool Designed for Business Operations

Everbridge Signal is a social listening tool designed for operational use.

Before an incident escalates, Everbridge Signal utilizes AI-powered custom alerts to communicate with relevant stakeholders.

Set the parameters of your searches to get just the information you need with timely and actionable insights. These details are displayed in real-time in various ways, including geo-location and data source. With AI, you can even filter searches by emotion or relevancy for complete situational awareness.

Everbridge Signal is an essential piece of the Everbridge Business Operations solution suite to ensure that you have the most comprehensive situational awareness for your business.

### **Protect What Matters Most to Your Business**

Everbridge Signal is designed for Business Operations by a team with a history of delivering safety and security solutions to private and government organizations all over the globe. Contact us to learn more about how you can improve your situational awareness and protect what matters most to your business.

Customers all over the world, including Fortune 500 companies, use **Everbridge Signal** for:



Monitoring supply chain risk



Reputational risk

Business continuity







## Let's Chat

Would you like to know more about **Business Operations Solutions**? Request a demo at Everbridge.com.



