

Everbridge Business Operations

Prepare for critical events. Detect operational risk. Keep your business running.



Identify, Understand, and Manage Your Risk Profile

To effectively maintain business operations, a clear picture of short and long-term threat profiles is essential. Success depends on a proactive approach and the ability to respond rapidly to risks that threaten your people, assets, or supply chain.

Everbridge Business Operations improves your overall understanding of risk drivers and quantifies your capacity to effectively communicate during a critical event. The solution speeds your ability to mitigate disruptions and is highly scalable.

A single common operating platform helps keep everyone in-the-know with what is happening around them in real time.

“When there is an event like Hurricane Irma, for us to be able to determine which properties would be impacted earlier allowed us to evacuate those properties but also prepare to reopen those properties faster after the storm passed.”

- Global Hotel Management

Risk Monitoring and Targeted Real-time Alerting to Maintain Command and Control

- + **Identify Risks to Operations** – Proactively monitor and analyze domestic or worldwide incidents and events, dramatically increasing the ability to respond to risks that threaten your operations.
- + **Maintain Command and Control** – Keep a common operating picture for all stakeholders, where plans move into active tasks, plus the flexibility to add tasks.
- + **Essential Communication Channels** – Reach all employees, whether in the office, at home, or traveling, raise awareness, and drive action.
- + **One Platform** – Manage the entire lifespan of a critical event from assessing intelligence feeds to postmortem analysis within one simple, unified platform.
- + **Improve Overall Situational Awareness** – Proactively manage day-to-day challenges and respond to disasters when they arise with a complete and shared understanding of critical events, incidents, and threats.



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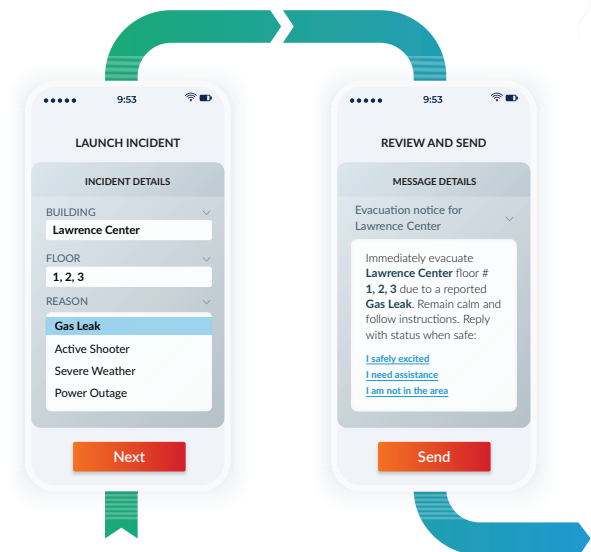
Orchestrate Your Entire Crisis Response From One Unified Platform

Mobilize a coordinated response with just a few clicks. With Everbridge Business Operations you get a single solution for business continuity, disaster recovery, and emergency communication. In one application, crisis teams coordinate response activities, team members, and resources to accelerate recovery times during unanticipated scenarios.

- + **Always-on Signal Monitoring and Risk Insights** – Real-time risk verification and correlation, focusing on risks relevant to the business's operations.
- + **Hyper-Local Real-Time Intelligence** – The Risk Intelligence Monitoring Center (RIMC), offers 24x7x365 details on even small-scale events that pose risks while filtering out the noise.
- + **Provide Meaningful Updates** – Dedicated event dashboards and situation reports allow senior management to monitor response and recovery progress in real-time.
- + **Targeted Broadcast** – Broadcast to virtually any communication device and channel, including audio, text, and mobile. Easily select your audience (can be individuals or groups) with lists or geo-targeting.

Accelerate Response With Business Continuity, Disaster Recovery, and Communications

Everbridge Business Operations is integrated with the Everbridge Critical Event Management (CEM) Platform, providing a single solution for business continuity, disaster recovery, and emergency communication. In one solution, crisis teams coordinate response activities, team members, and resources to accelerate recovery times during unanticipated scenarios. A centralized operating platform expedites crisis mitigation while providing everyone access to status updates in real-time. Communicate with people at risk, responders, stakeholders, and those on a need-to-know basis using pre-defined communication templates.



Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, and 9 of the 10 largest U.S.-based health care providers. Everbridge is based in Boston with additional offices in 25 cities around the globe. For more information visit www.everbridge.com, read the company [blog](#), and follow us on [LinkedIn](#) and [Twitter](#).



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