

# Risk Center Keeps 21st Century Fox Operations Running Smooth

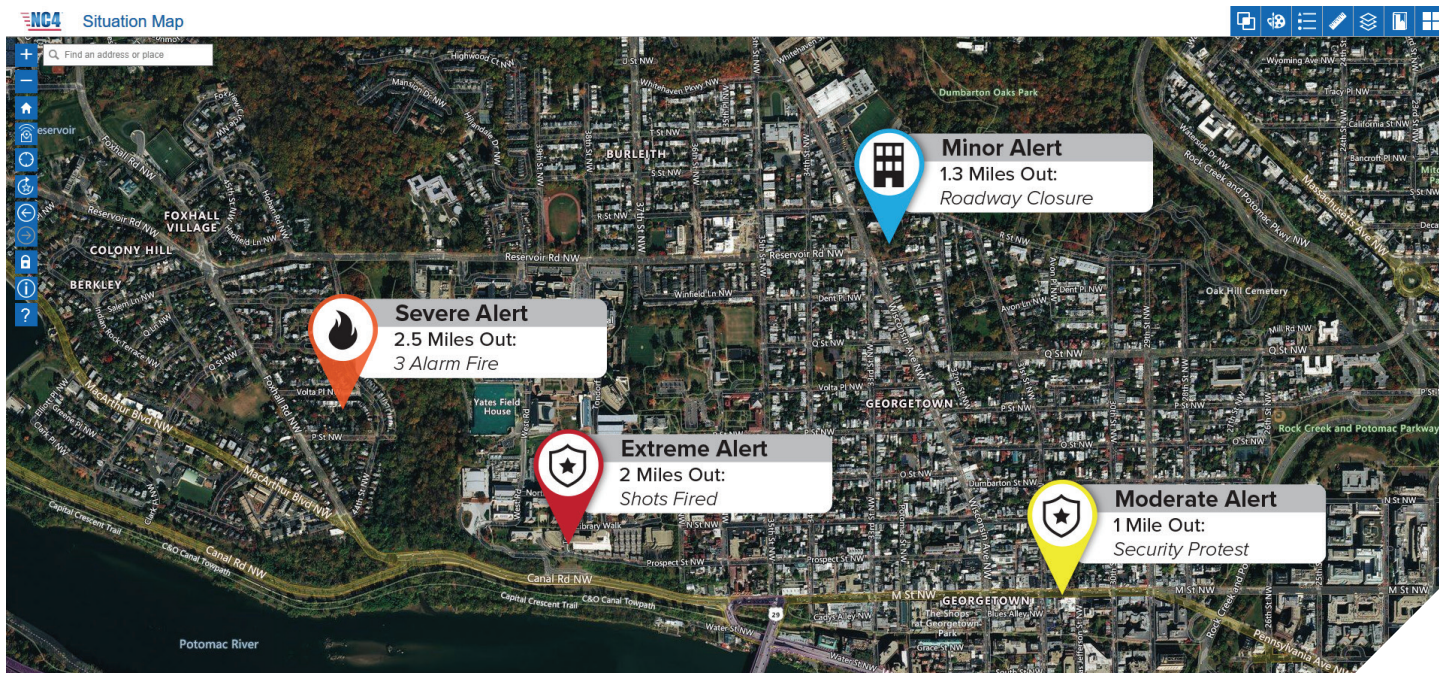


Risk Center, powered by NC4, provides 24/7 access to real-time geospatial and contextual data, empowering large corporations like 21st Century Fox to proactively monitor risks, prevent harm, and react to unpredictable situations. With real-time monitoring and alerts, companies reduce the impact of external threats to their organization through a single dashboard. Protecting lives, company reputation, property, customer relations, employees, assets, and important personnel requires proactive security measures and an integrated view of an organization's overall risk position. For a large organization to have a full understanding of their risk, a solution like Risk Center is critical.

## **Risk Assessment is Essential for Special Events**

21st Century Fox is a Fortune 500 company with many subsidiaries, including Fox Television Stations, National Geographic Partners, Hulu, Regency Enterprises, Endemol Shine Group, and others. Their security teams plan and manage about 2,000 events per year. Many of their events are high profile and high risk, which means the company must navigate one of the trickiest and most dynamic threat landscapes in the world, over and over again. They rely on Risk Center to help them assess, coordinate, and customize their risk management programs for each event. Risk Center helps them identify and prioritize potential threats, giving them the intelligence they need quickly, when they need it, to avoid, transfer, reduce, and triage risk. Risk Center also helps them fulfill their legal responsibilities to provide safe environments for everyone involved in an event.





Approximately two weeks prior to an event, the 21st Century Fox team creates an Alert Profile in Risk Center. After an event expires, the profile automatically deactivates, but keeps the event in the system for later reuse. This kind of automation saves invaluable time for security teams. The Situation Map allows 21st Century Fox to see what events they have coming up in relation to external incidents that could impact operations. With a contextual global visualization of all upcoming events, they can then properly triage the threat and react accordingly when alerted. The Impact Map gauges how long they may be affected by an incident, allowing them to prioritize risk by proximity and severity. In addition to events, 21st Century Fox frequently assesses special security measures for celebrities and on-set filming locations all over the world. 21st Century Fox depends on Risk Center's actionable, vetted intelligence and analysis, allowing them to proactively mitigate risks for the many events they manage throughout the year.

## ABOUT 21ST CENTURY FOX

21st Century Fox is one of the world's leading portfolios of cable, broadcast, film, pay TV and satellite assets spanning six continents across the globe. Reaching more than 1.8 billion subscribers in approximately 50 local languages every day, 21st Century Fox is home to a global portfolio of cable and broadcasting networks and properties, 28 local television stations in the U.S., and more than 350 international channels, film studio Twentieth Century Fox Film, and television production studios Twentieth Century Fox Television.

21st Century Fox also holds approximately 39.1 percent of the issued shares of Sky, Europe's leading entertainment company, which serves nearly 23 million households across five countries. Twenty-First Century Fox recently entered into a highly publicized merger agreement with the Walt Disney Company, an American diversified multinational mass media and entertainment conglomerate.

## ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG), is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running faster. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing, London and Stockholm.



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