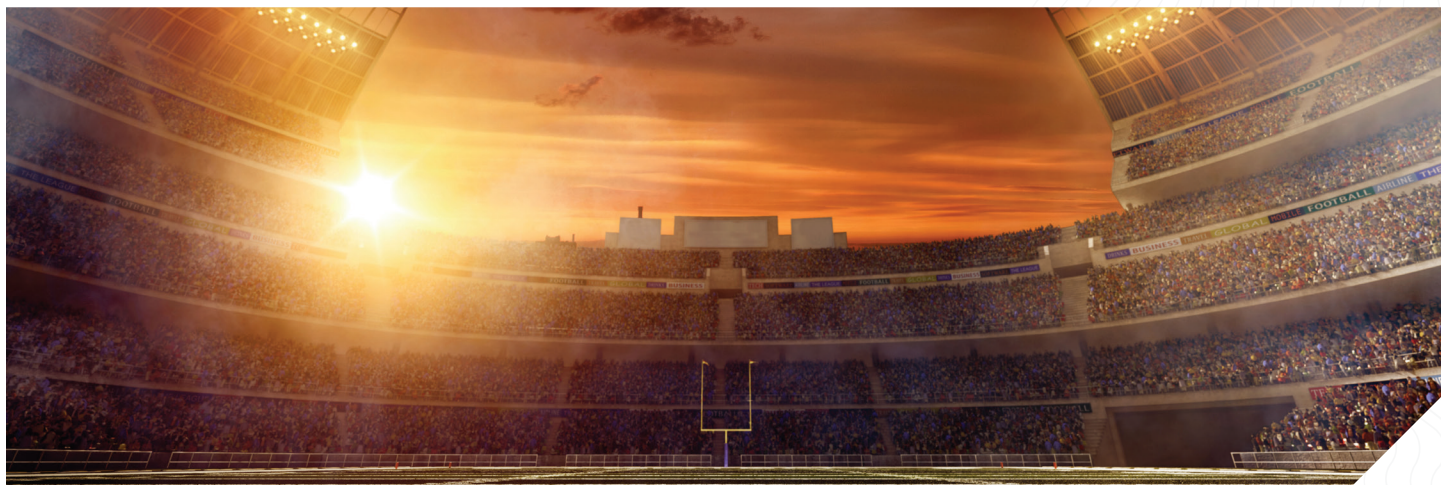


Risk Intelligence Monitoring Center (RIMC) Powered by NC4 Provides Customers with In-Depth Analysis for Major Planned Events in Risk Center



For Large-Scale Events Like the Super Bowl, the Experienced Analysts in the RIMC Create a Special Event Briefing to Streamline Your Relevant Intelligence

Special Event briefings are created around planned (and unplanned) events which prompt high numbers of incidents in the Risk Center platform. For a major planned event like the annual Super Bowl—arguably the largest, most high-profile American sporting event every year, along with the most anticipated halftime show in the entertainment industry—specific security risks and vulnerabilities are addressed in the Special Event briefing that our dedicated RIMC intelligence analysts create. A variety of Super Bowl details are included in the Special Event briefing: security specifics, planned spinoff events, transit details, and possible protests. Unpredictable occurrences like suspicious packages and security incidents are also covered. The creation of the Special Event also comes with a special event tag so that customers can follow any incidents created by our Real-Time Team of intelligence analysts. Customers are then able to view all associated information and known impacts within a single view on the Risk Center platform. Analysts also include supplementary material concerning the event such as maps, additional information disseminated by government and public safety authorities, and Situation Reports.

All Special Event content for the Super Bowl is produced by our distinguished intelligence analysts, providing you with real-time updates and alerts 24/7, as well as in-depth analysis on the event. Using thousands of sources, RIMC analysts turn raw information into actionable, vetted intelligence.

Situation Reports provide timely, in-depth contextual information about the Super Bowl that may impact organizational strategic planning, assets, business continuity, employee safety, and corporate security. The Super Bowl's Special Event briefing is created the week before Sunday's kickoff, as Super Bowl-related events happen the entire week leading up to the game, meriting their own security concerns and potential impacts. Because it is attended by numerous national and international luminaries, celebrities, and entertainment figures, significant planning around the event and within the city in which it's held is required to secure the location before and during the big game. It's game time! Kickoff real-time safety and security for your organization in the best way possible: with Risk Center.

With the Risk Center platform as your quarterback, we've got your play-by-play every step of the way—before, during, and after the big game.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG), is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running faster. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing, London and Stockholm.



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