

Digital Operations: A Solution for CISOs

Build digital operations resilience and deliver continuous service uptime.



The CISO's Dilemma: Enabling Digital Transformation While Streamlining Service Delivery

Since the push to digital, the CISO has the operational success and security of the entire enterprise riding on their shoulders at a time when cyber disruptions are at an all-time high. To make matters worse, after years of integrating specialized security tools from different vendors into the tool stack, the CISO is awash in siloed data with no common, contextualized view of issues. This leaves the enterprise exposed to significant brand, reputational and financial risk.

CISOs need a way to automate and streamline digital operations across teams and toolsets, enabling enterprises to deliver continuous service uptime and great customer experiences.

The Everbridge Digital Operations Platform Powers the World's Best Customer Experiences

- + Utilize hundreds of pre-built automation steps to align with business and technical processes.
- + Integrate existing and future toolsets to prevent vendor lock-in and reduce overall time to value.
- + Use workflows to unite teams, reduce unplanned work, and maximize resource utilization, thereby increasing productivity.
- + Block redundant or false alerts to focus on high priority incidents.
- + Target alerts by skillset, schedule, role, and location to empower the right personnel with enriched notifications including consolidated information to act quickly with one-click responses.



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The Everbridge Advantage

Software can help support and streamline digital transformation. Everbridge provides enterprise software applications for automating and accelerating an organizations' operational response to critical events in order to keep people safe and organizations running.



Filter alerts, suppress redundant notifications, and remove routing issues by reducing the noise, prioritizing, and sending relevant contextual alerts to targeted team members with **signal intelligence**.



Reduce risks by proactively responding to disruptions with pre-determined procedures, flexible automated responses, actionable alerts, and real-time situational analysis.



Analyze the gaps in your response processes by reviewing incident timelines, response performance reports and statistics to gain visibility and drive continuous improvement.



Build automated workflows, runbooks, and communication plans by integrating with existing tools (e.g., SIEM, SOAR, ITSM, APM) using the **low/no-code visual Flow Designer**.

Gain a Trusted Partner

The Everbridge Digital Operations Platform includes many powerful new capabilities to help organizations rapidly **assess** digital service interruptions, **act** quickly to mitigate these issues, and **analyze** to continuously improve processes and services.

The platform addresses ITOps, Security Ops & Cyber, DevOps, Infrastructure Ops, Customer Support and Major Incident Management (MIM) needs to keep operations running, safeguard revenue, and enhance enterprise operational resilience by managing digital and physical critical events through a single pane of glass.



Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, and 9 of the 10 largest U.S.-based health care providers. Everbridge is based in Boston with additional offices in 25 cities around the globe.

For more information visit www.everbridge.com, read the company [blog](#), and follow us on [LinkedIn](#) and [Twitter](#).



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