

Critical Event Management for Road to Recovery

Vaccine Distribution Management



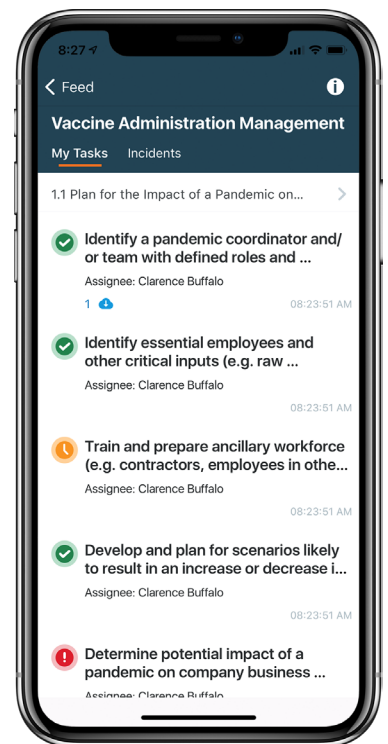
CEM for Private Sector Vaccine Distribution Management

The distribution of COVID-19 vaccines is one of the most important public health initiatives in history. Supply chain and logistical complexities challenging this critical effort will require timely and trusted intelligence, communications and operational solutions to proactively monitor, manage and mitigate potential disruptions. Manufacturing, distribution, healthcare, and other leaders are realizing that to fulfill a vital role in vaccine distribution management, they must overcome challenges in order to control costs, protect revenue, operate, and communicate efficiently - enabling the road to recovery.

Why Everbridge CEM?

Everbridge can help stakeholders better understand and assess the operational landscape, respond to potential disruptions, communicate with their healthcare customers and employees, and more effectively fulfill their important role in vaccine distribution. CEM provides a common operating platform to manage critical events, redundant protection of people/systems/processes, and enables organizations to operate efficiently and effectively while mitigating disruptive forces. The system is always on.

Everbridge is trusted by many of the Global 2000 including pharmaceutical leaders, banks, retailers, logistics, hospitals, healthcare organizations



and government agencies including FEMA who exclusively use Everbridge as the front-end solution for IPAWS notifications, the Secret Service, military, and numerous state and local agencies. Everbridge provides three main key capabilities for vaccine distribution management, which allows organizations to:



KNOW THE LANDSCAPE

RISK INTELLIGENCE

Leverage a holistic view of the threat environment with detailed, actionable proprietary and non-proprietary information from skilled, experienced analysts with crisis management backgrounds.

- + Global Risk Intelligence analysts curate data 24/7/365, blending AI with critical human insight for global and hyper-local actionable intelligence, including status on vaccine manufacturing and distribution, cold-chain storage, and potential impact to populations
- + Proactive intelligence, Smart Weather alerts and detailed insights to proactively address emergent critical situations or concerns that may disrupt the vaccine distribution and administration process
- + Visualization components and tactical reports to provide detailed research, context and a higher level of analysis and fidelity

OPERATE EFFICIENTLY

SUPPLY CHAIN & BUSINESS CONTINUITY MANAGEMENT

Provide detailed information and visualization into potential supply chain disruptions, including alerts from Cold Chain sensors to support risk alerts from vaccine supply chain distribution logistics, and manage last mile supply chain integrity.

- + Proactively manage critical events and mitigate risk from outside disruptive forces through a common operating platform and orchestrate an effective response
- + Gain actionable insights through real-time GPS and thermal monitoring about threats that may impact storage and distribution
- + Access at your fingertips to crisis management capabilities allowing seamless exchange of information, compliance, audit and cross-functional collaboration
- + Model, manage, and visualize supply chain route risks to maintain business continuity

PROTECT AND COMMUNICATE WITH PEOPLE

EMPLOYEE SAFETY

Keep key stakeholders informed with geo-targeted notifications directly from the Everbridge platform.

- + Issue notifications about vaccine availability, appointments, and reminders to healthcare customers and employees in a specific geographical area
- + Engage directly with stakeholders to rapidly and accurately communicate concerns about emerging or ongoing challenges to vaccine distribution
- + Track vaccination registrations, status and other pertinent information in the Everbridge Appointment Management portal.
- + Heat map functionality allows governments to easily track status and gauge areas in need of more doses.



Let's Chat

Do you have questions? Would you like to know more about Critical Event Management?

Get in touch or just call us at

+1-818-230-9700 to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices around the globe including Auckland, Bangalore, Beijing, Kolkata, Hong Kong, Lansing, London, Malaysia, Oslo, San Francisco, Singapore, and Stockholm.



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