



# CONTROL CENTER RETURN ON INVESTMENT

How your security business case can improve your corporate strategy, operational resilience, and financial performance

## DEMONSTRATE IMPROVED SHAREHOLDER VALUE

Various industries have multiple prevailing headwinds requiring business transformation, putting immense competing pressure on security investments to be financially viable.

### SAMPLE STRATEGIC CHOICES

- + Automation for Superior Operational Resilience
- + Digital Transformation and Insightful Data
- + Enriched Duty of Care

### BUSINESS CASE PHASES

1. Align business and security objectives
2. Consider costs over the life of impacted systems
3. Review direct and indirect benefits
4. Present the financial return on investment

## ENRICHED DUTY OF CARE

Requires increasingly diverse tactics for organizations to handle their disparate organizational and people safety and security risks.

### AUTOMATION FOR SUPERIOR OPERATIONAL RESILIENCE

Protect people, facilities, & assets

Reduce noise & focus people's attention on what matters

Respond, adapt, recover & learn from incidents

Improve security posture

Automate decision-making, next step actions, & compliance

Accelerate response times

### THREATS ARE INCREASING & RISKS ARE MORE DIVERSE



ECONOMY



ENVIRONMENT



GEOPOLITICAL



SOCIETY



TECHNOLOGY

### RESPONDING EFFECTIVELY TO AN INCIDENT OR CRITICAL EVENT



KNOW EARLY



KNOW THE SITUATION



KNOW WHAT TO DO



KNOW HOW IT WENT

## DIGITAL TRANSFORMATION & INSIGHTFUL DATA

### INNOVATION & TRANSFORMATION

Stay ahead of emerging security threats.

### CYBER-PHYSICAL ECOSYSTEM

Converge digital and physical data and capabilities.



### AGILITY & ADAPTABILITY

Manage an increasingly complex and unpredictable threat environment.

### BARRIERS TO OVERCOME

Ineffective data and process silos and lack of technology interoperability.

## CONTROL CENTER COST SAVES & SPEND OFFSETS

- + Reduce operator and people guarding costs
- + Decrease facilities and training costs
- + Maximize use of existing technologies
- + Increase operator effectiveness and efficiency
- + Protect facilities to avert loss and ensure business continuity
- + Offset litigation and liability costs

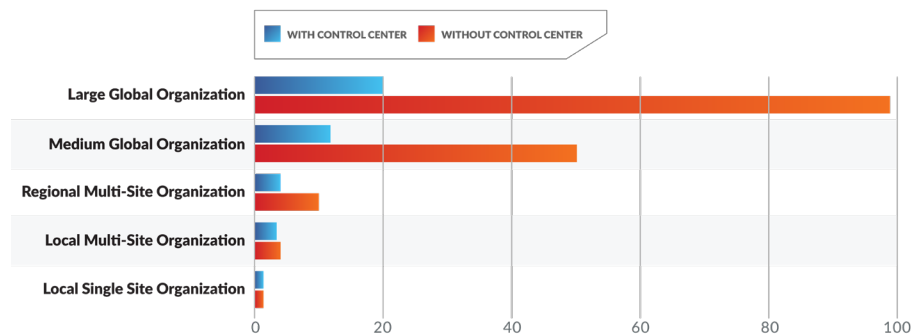
## CONTROL CENTER BENEFITS

- + Real-time situational awareness
- + Reduce risk and increase operational resilience
- + Optimize spend and avoid technology lock-ins
- + Automate standard operational procedures and improve compliance
- + Protect people and prevent business operations disruption
- + Improve security effectiveness, efficiency, adaptability and agility

## CONTROL CENTER RETURN ON INVESTMENT

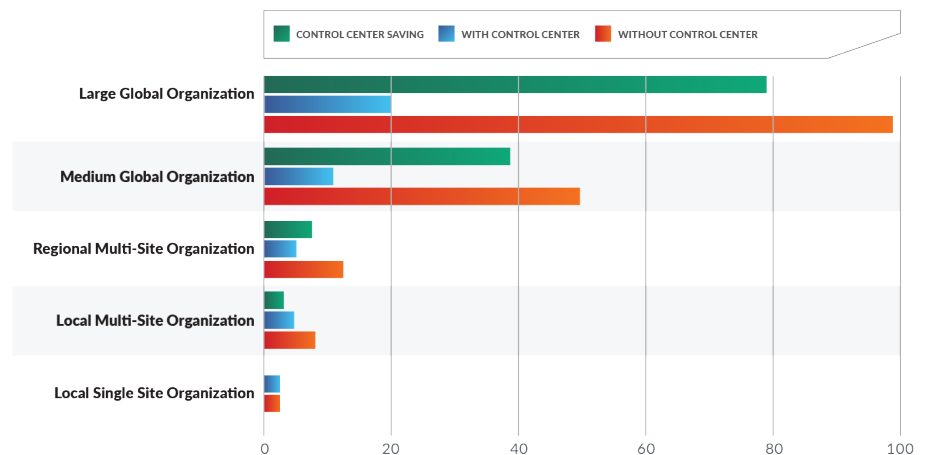
- + Create a payback within a financial year for certain implementations
- + See a 10x or greater ROI, depending on your included costs and returns

## CONTROL ROOM TOTAL ANNUAL OPERATING COSTS \$ MILLIONS



It is worth noting that control room and resourcing costs have significant variables, so assumptions for our cost modeling are based on directional indicators, rather than actual use cases.

## CONTROL ROOM TOTAL ANNUAL OPERATING COST \$ MILLIONS & CONTROL CENTER SAVINGS



## CUSTOMER TESTIMONIALS



Global technology company reduced 3rd party guard spend by 25%



Government agency saved USD 6.7M (~GBP 4.8M) over three years by eliminating the need to replace existing systems



Multinational corporation reduced number of control rooms by 90%



Multinational logistics company automated security incident management and reporting processes to reduce manual processes by 50%



## Let's Chat

Get in touch today for a product demonstration or a free tailored ROI assessment. Visit [everbridge.com/controlcenter](https://www.everbridge.com/controlcenter) now.