

# Crisis Management during COVID-19

## Managing Safe Return to Campus



Managing COVID-19 on University and College campuses had led to a very different school year, requiring unprecedented planning and monitoring to ensure the safety of students, staff, and faculty. Leadership and responsible teams on campus need to make the right decisions in a timely manner based on actionable information and well-developed operation plans.

What happens when one person gets sick? When you have a cluster? How do you monitor the overall operations on campus, at all times?

The Clery Act requires “timely notification” of COVID-19 cases on campus, which brings another set of challenges. How is this being managed and how is the data being tracked and communicated?

When coordinated responses involve several departments such as the Health Services for Students, HR for employees, Facilities, Emergency Management, and Leadership, bringing the right stakeholders together may seem overwhelming if not impossible. This is even more different when the landscape

continues to change based upon the virus spread and containment needs.

**Everbridge Crisis Management** helps University and College teams coordinate the management and monitoring the safe return to campus while keeping all stakeholders, leadership and parties informed at all times. This includes the management of:

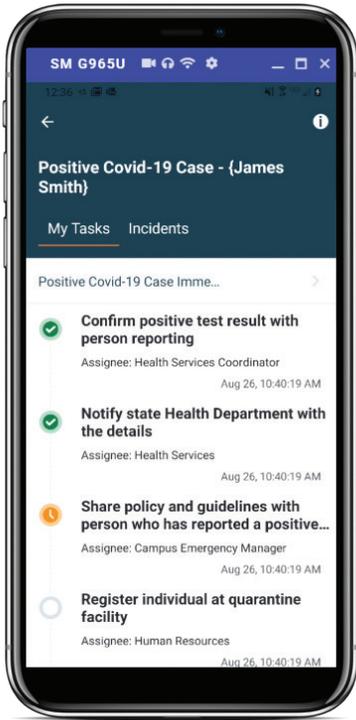
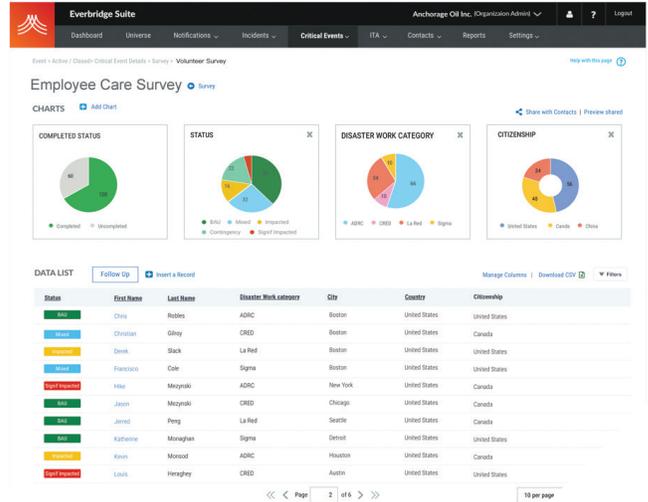
- + COVID-19 reporting, exposures and management of those exposures
- + Quarantines, partial/full campus quarantines, building closures, re-openings
- + Cleanings and disinfections
- + Cross functional communications and notifications
- + Health Services/HR Coordination
- + Audit logs to ensure every step was followed with processes

Universities and Colleges must address new COVID-19 situations quickly to mitigate additional exposures and ensure everyone’s safety. Everbridge Crisis Management helps automate tasks and processes, to avoid challenges of trying to use paperwork and spreadsheets, all while protecting data privacy.

# HOW CAN CRISIS MANAGEMENT HELP?

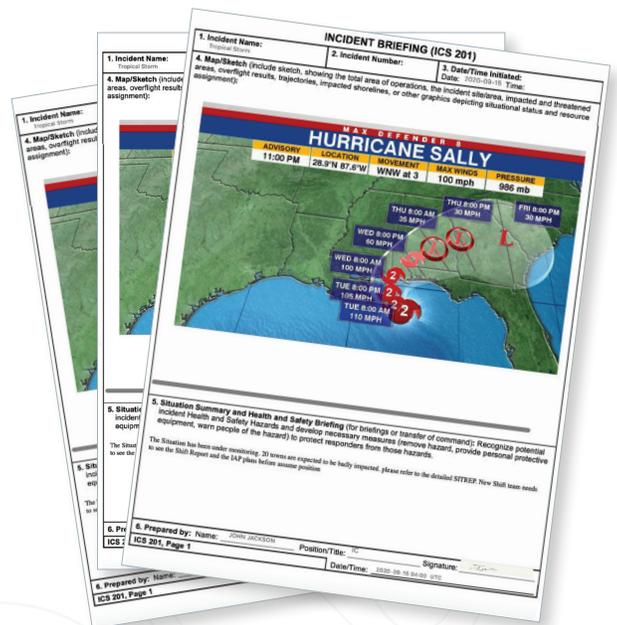
## Command and Control

- + Dashboard provides full visibility and real-time insight into incident status
- + Impact tracker quickly helps you assess the situation and initiate the appropriate response actions and tasks
- + Communicate updates to key stakeholders, staff, students, and faculty



## Your Response Plans on the Go

- + Mobilize response teams and assign tasks
- + Execute and manage plans (Quarantines, building closures, re-openings)
- + Collaborate with team members no matter device or where they are located



## Ready-to-Use Intelligent Forms and Workflows

- + Supports simple & complex forms
- + Supports auto population, conditional logic, and nested forms
- + Standard forms (ICS, etc) available as customizable templates
- + Report history available
- + Lockable reports to avoid changes

## ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo, Singapore, and Stockholm.



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