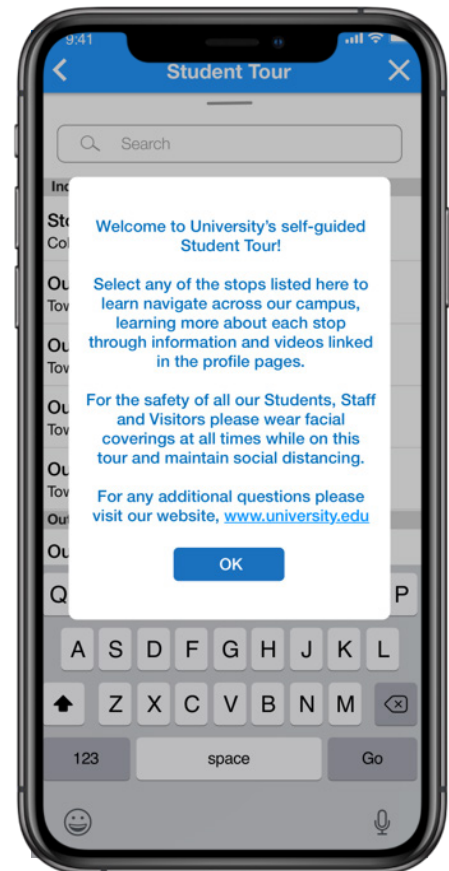# Digital Wayfinding for a Positive Campus Experience

Turn-by-turn navigation, self-guided tours, interactive parking and more at your fingertips

College and university campuses can be complex and sprawling places, making it stressful, frustrating, and time consuming for visitors, parents, prospective students, and new students alike to navigate. The days of expecting people to consult maps or pull up webpages and YouTube videos to help them navigate specific parking lots, a room in a specific building, the right dormitory, the student center, or a football stadium, to name a few, are over. To meaningfully assist colleges and universities to provide better experiences for everyone on campus, Everbridge brings colleges and universities an innovative digital wayfinding solution— indoor and outdoor GPS designed to help people navigate their way around a university campus with ease and reliability, while providing additional information about the campus.

Having an engaging, positive campus experience with user-friendly, customizable technology can make all the difference to a prospective student who will decide to enroll based on their experience on campus, a visitor attending an event, a parent meeting their child, or a new student trying to find a classroom.

FEATURES

CAMPUS TOURS

Allow users to take self-guided tours with numbered stops and prescribed paths at their own pace. Each stop along the tour has a profile page with a location history and description, image, recommended parking lot, and more. Add tour videos and links with information to provide highlights about student life, school history, or anything else important to share. Meet Covid-19 safety guidelines by encouraging self-guided tours in lieu of large groups.

CAMPUS SHUTTLE

Integrate with your campus shuttle tracking system to view real-time locations of shuttles and wait times at each stop.

DINING & AMENITIES

Allow users to view a variety of dining options, ATMs, entertainment, and shopping both on campus and in the surrounding area. Indoor listings may be sorted by "Nearest Me", choosing closer points of interest first.

PARKING SERVICES

Before arriving onsite, users can view recommended parking options for a selected destination. Once arrived, the saved location helps visitors remember where they parked. When leaving, the feature provides turn-by-turn navigation from wherever you're currently located.

ACADEMIC BUILDINGS & STUDENT HOUSING

Academic buildings and dormitories are listed with drilled-down points of interest located inside the buildings.

EVENTS

Link to your campus events calendar from the main directory.

MEET ME

With location sharing and location-based analytics, visitors, friends, and family can connect anywhere on campus.

NAVIGATION & LOCATION SERVICES

Receive real-time turn by-turn navigation with notifications and additional details about places along the tour route. Notifications and can be messaged through location-specific zone alerts. This includes in building turn by turn capabilities.

Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices around the globe including Auckland, Bangalore, Beijing, Kolkata, Hong Kong, Lansing, London, Malaysia, Oslo, San Francisco, Singapore, and Stockholm.

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