

# Everbridge Engage

A multi-channel communications platform to reach and engage employees



OPERATIONAL  
RESPONSE



EMPLOYEE  
ENGAGEMENT



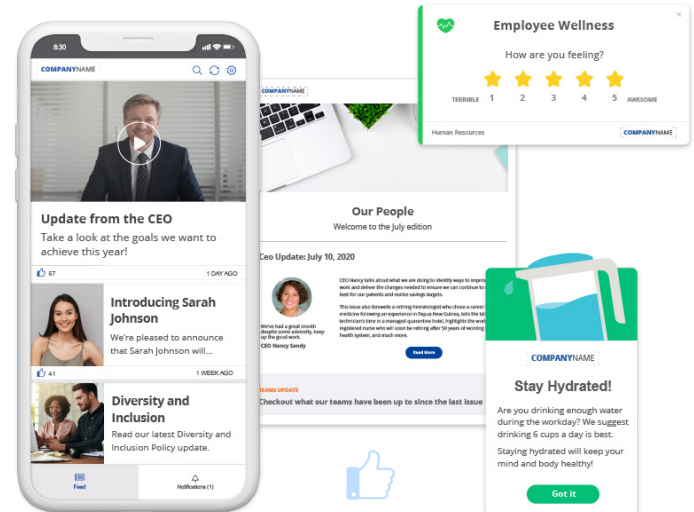
ORGANIZATIONAL  
COMMUNICATION

*Increase employee involvement and inspire performance through a variety of communication channels, pre-made templates, and a mobile and desktop app. Cut through the noise and sustain employee attention with the right message to the right person at the right time.*

## ENGAGE: Bypass Email, Fight Message Fatigue

When all messages are sent to employees through the same channel (such as email), rich, productive, and meaningful employee engagement is challenging. Instead, choose the optimal channel for the right type of communication, one that complements the message, and reaches employees wherever they are. Using a **Direct to Desktop** delivery means leveraging maximum visibility for high engagement in a range of formats including:

- + **Video and Desktop Alerts** for instant attention-grabbing pop-up messages
- + **Tickers** for information in a scrollable newsfeed style
- + **Screensavers** for strong visuals and storytelling that turns idle screens into Digital Billboards; leverage desktop screen takeover capabilities in times of emergency
- + **Surveys and Quizzes** for testing employee understanding, deeper engagement, and improving culture using customizable formats and designs
- + **Wallpapers and Lock Screens** for eye-catching visuals and high repetition to reinforce key messages on every screen
- + **Newsletters** for high quality content that can be branded for a richer reading experience and can include video, live webpages, images, and scrolling tickers

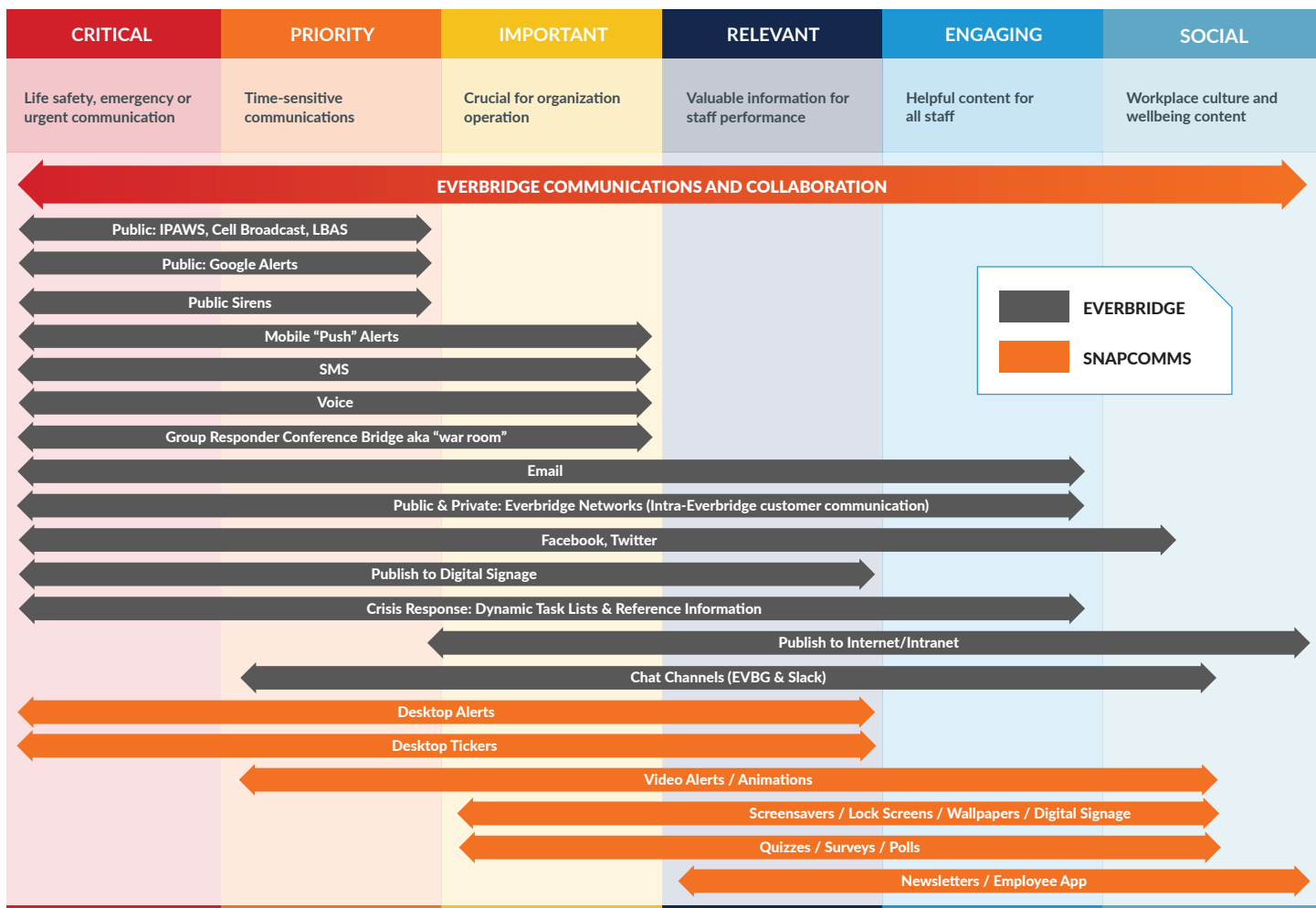


In addition, a library of pre-built templates allows employers to quickly select from existing templates to communicate with employees on a range of matters such as employee health and safety, cyber security, holidays, IT communications, compliance, and more.

The desktop and mobile employee app turns messages into an interactive company newsfeed. Employees can engage with your content through a social media style experience.

## THE POWER OF SNAPCOMMS AND EVERBRIDGE TOGETHER

Engage is a comprehensive product suite for all employee communications, enabling you to engage with your employees, increase involvement, and inspire performance. The Engage suite uses a variety of communication channels and pre-built templates to reach employees wherever they are. Amplify critical messages during an event with extended modalities and promote non-critical messaging for routine employee communications.



### Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

### ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo, Singapore, Stockholm, and Auckland, New Zealand.



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