Critical Event Management for Public Safety
for federal, state, and local governments

Governments need effective communication capabilities, robust visibility, operational efficiency, and real-time intelligence for the rapid distribution of COVID-19 vaccines to their populations. This is the most important global health initiative of our time. Governments are realizing that to be effective they must overcome logistical and communication challenges in order to:

+ Engage with the whole community about vaccine efficacy, availability, and safety
+ Manage distribution, notify of follow-up dosages requirements and appointments and track adverse reactions
+ Use a variety of methods including landline, VoIP and wireless databases to reach vulnerable and underserved populations that often don’t opt-in or follow social media
+ Effectively manage potential crises leveraging automated workflows, visual dashboards, actionable checklists, customizable forms and digitized SOPs
+ Ensure visibility into global and local risk events (e.g. weather, unrest, rumors) that could be disruptive forces
**Why Everbridge?**
Everbridge can help government organizations with unique needs in vaccine distribution, logistics, communication, safety & security to accomplish an efficient and effective vaccine rollout. Everbridge provides three main key capabilities, which allows governments to:

+ Protect and communicate with people
+ Operate efficiently
+ Know the landscape

**Protect and Communicate with People**
Protect people with updates on vaccine efficacy, availability, and safety to residents and employees, and communicate with vulnerable populations through Community Engagement and Resident Connection.

+ Keep residents informed about phased distributions and locations to obtain vaccines
+ Send geo-targeted multi-lingual messages with 20 different language options
+ Manage distribution for follow-up dosages with reminders and confirmations
+ Leverage a secure HIPPA-compliant chat feature to communicate directly with vaccination site field workers
+ Overcome communication challenges with at-risk populations by leveraging a single source of resident data with verified contact info for state & federal public communications
+ Use a database of landline, cell phone, and VoIP numbers that can supplement government contact databases with 50-100%+ improvement in ability to reach US residents

**Operate Efficiently**
Enable intra-agency and public/private coordination through a public health command center for data management, with the ability to:

+ Build resident profiles to include contact information, date and results of testing, date of vaccine administration and expected follow up date, adverse vaccine reactions and other information vital to proper health monitoring
+ Automate follow-up vaccine appointment reminders
+ Protect information under ISO27001, ISO27701, SAFETY ACT, SO3, and meet FedRAMP, GDPR, and HIPPA compliance
+ Proactively manage critical events and mitigate risk from outside disruptive forces through a common operating platform
+ Model, manage, and visualize supply chain route risks
+ Automate responses

**Know the Landscape**
Leverage a holistic view of the global and hyper-local threat environment with:

+ Global Risk Intelligence analysts who curate data for you 24/7/365, blending AI with critical human insight for global and hyper-local actionable intelligence, including status on vaccine manufacturing and distribution, cold-chain storage and potential impact to populations
+ Smart Weather alerts that could disrupt distribution
+ Proactive intelligence and detailed insights into identifiable issues or critical risk events that may disrupt the vaccine distribution process
+ Checklist workflows, digitized SOPs, dashboards, and interactive workflows

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**Let’s Chat**
Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

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**ABOUT EVERBRIDGE**
Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo, Singapore, and Stockholm.