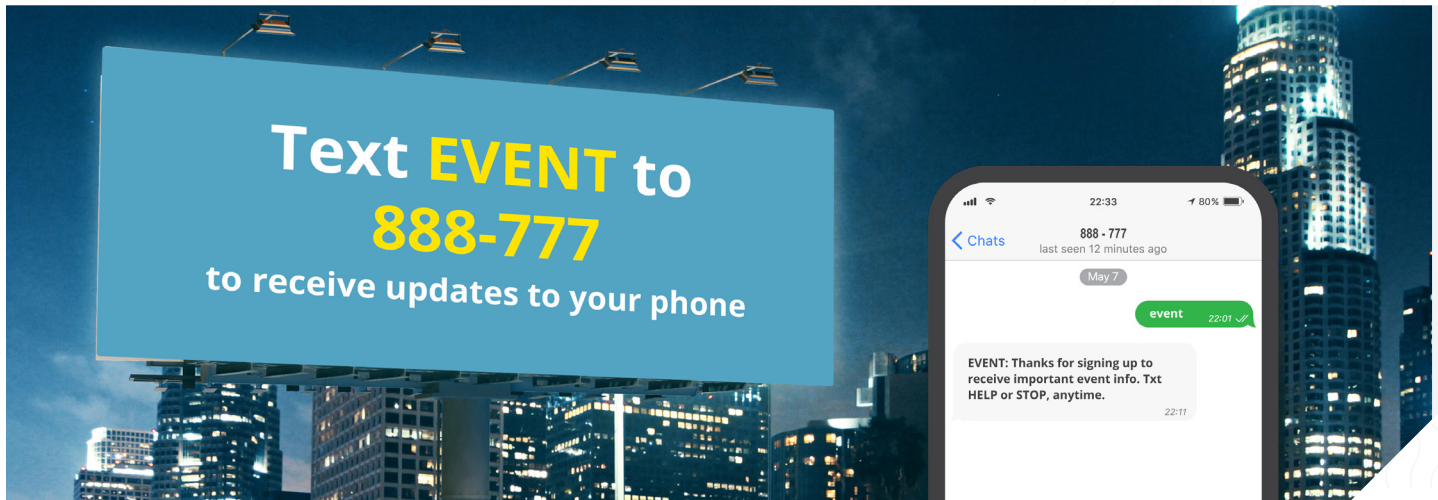# Community Engagement®
Keep More Residents and Visitors Aware and Prepared

An Active, Engaged Community

Building community resilience is about building relationships with the public and strengthening community lifelines before incidents occur. Everbridge Community Engagement makes it easier than ever for public officials to connect with residents and visitors.

Residents and visitors can text a zip code or keyword of interest, opting in to receive relevant and timely texts, emails, or social notifications.
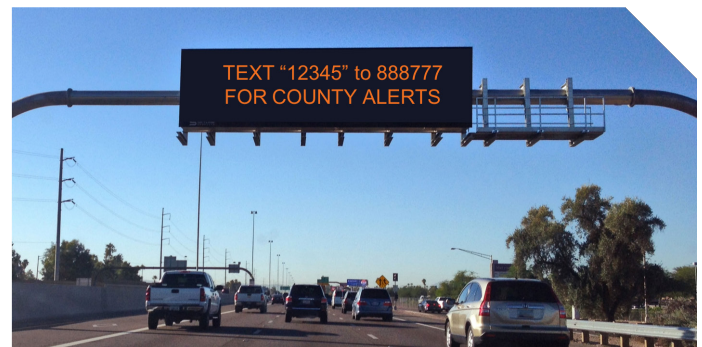
> "With March For Our Lives demonstrators coming to DC from all around the country, we needed a way to quickly reach everyone in the case of an emergency.
> Using an event keyword made it easy for attendees to sign up. The ability to push notifications directly to thousands of mobile phones allowed us to send important event, safety, and transit information before, during, and after the rally."
>
> - **Dr. Chris Rodriguez,** Director, District of Columbia Homeland Security and Emergency Management Agency (HSEMA)

An Easy Way to Connect With the Community

+ One step text message opt-in.

+ Quick SMS sign-up, public officials can easily publicize and grow their opt-in subscriber lists.

+ Communicate with specific languages in your area with multiple languages support.
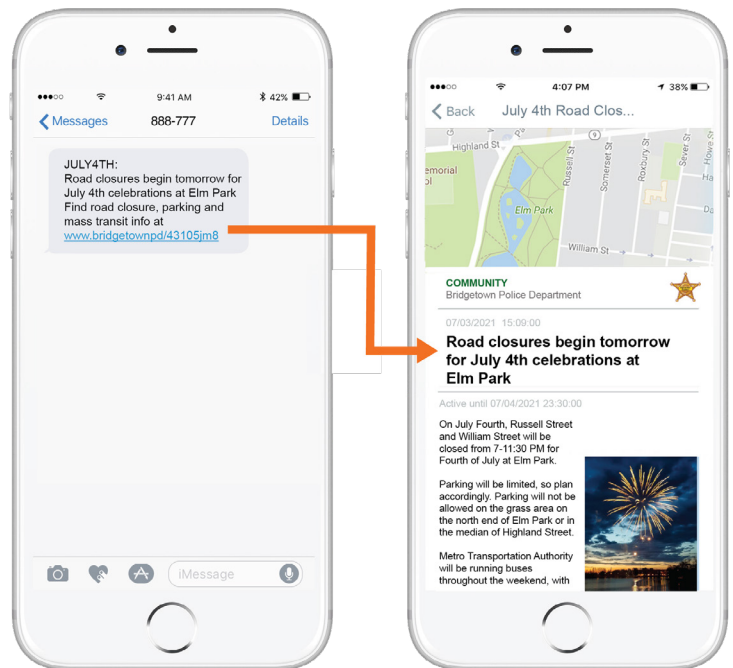

Los hispanohablantes que trabjan o viven en Malibú

Envíe un mensaje de texto con la palabra "MalibuAlerta" al 888-777

VISIT WWW.EVERBRIDGE.COM
CALL +1-818-230-9700

Targeted, Timely, Helpful Communications

+ Target by event keywords and zip codes

+ Reliable delivery of text messages through true SMS

+ Send rich information, including links to photos, attachments, and more information

+ Publish and distribute information at scale with the push of one button:

  + Text

  + Email

  + Mobile App

  + Everbridge Network

  + Webpage

  + Facebook

  + Google Alerts

  + Google Map

  + Ring Communities

  + Other 3rd Party Integration

Trusted by thousands of public officials across the US for unlimited types of events:

Severe Weather Awareness | Street Closures | Sports Events | Music Festivals | Beach Alerts | Park Information | Missing Person | Parades | Public Health | ...and so much more

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Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, and 9 of the 10 largest U.S.-based health care providers. Everbridge is based in Boston with additional offices in 25 cities around the globe.

For more information visit **www.everbridge.com**, read the company **blog**, and follow us on **LinkedIn** and **Twitter**.

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