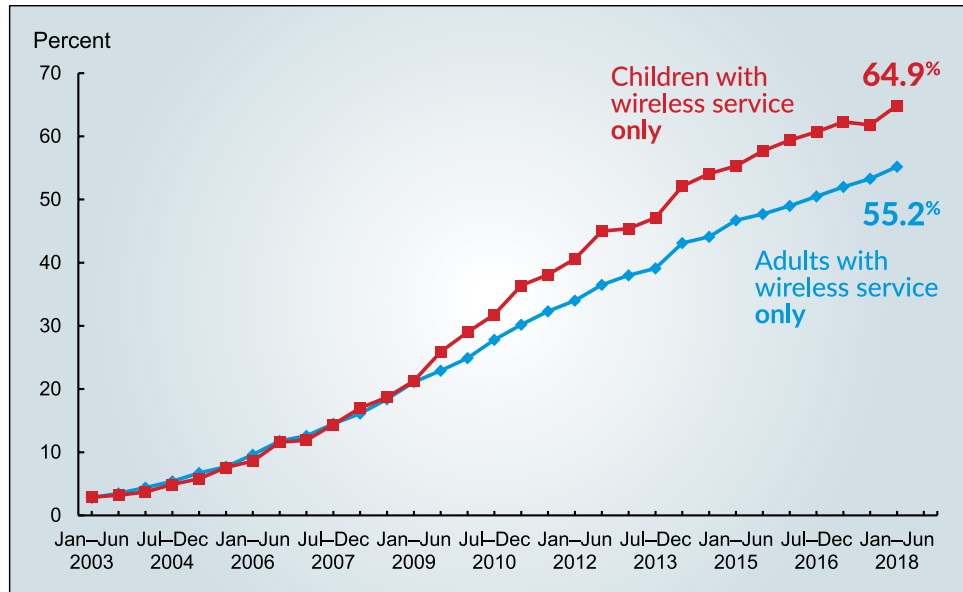


# RESIDENT CONNECTION

REACH MORE RESIDENTS WITH MOBILE, LANDLINE, AND VOIP PHONE NUMBERS



NOTE: Adults are aged 18 and over; children are under age 18.  
DATA SOURCE: NCHS, National Health Interview Survey.

## Improve the Reach and Effectiveness of your Emergency Notifications

Everbridge Resident Connection provides verified mobile, landline and VoIP telephone records to use for emergency notifications. Resident Connection phone numbers and addresses are verified and available for list-based or GIS-based targeting. Relying on traditional landline phone databases and opt-in awareness campaigns typically results in the ability to reach 25-40% of residents. With the addition of Everbridge's verified Resident Connection contact data public safety teams can improve their emergency notification reach to 60+%.

When Resident Connection is added to your Everbridge account public safety teams can manage their entire emergency notification plan from one system and be confident they are providing life-saving information to the greatest number of people.

## RESIDENT CONNECTION BY THE NUMBERS\*

265+ MILLION  
PHONE RECORDS

116+ MILLION  
LANDLINE NUMBERS

117+ MILLION  
WIRELESS NUMBERS

30+ MILLION  
VOIP NUMBERS

\*US Records

# RESIDENT CONNECTION

REACH MORE RESIDENTS WITH MOBILE, LANDLINE, AND VOIP PHONE NUMBERS



## Ready to Use

Residents and businesses can be notified of an emergency as soon as the contact data is loaded into your Everbridge account.



## Verified and Standardized

Everbridge uses multiple commercial and public sources to verify and improve the contact data. We also organize and categorize the contact data into a CSV standard file format and import the data into your Everbridge account.



## Annual or Monthly Refresh

Depending on your needs, Everbridge can provide a refreshed data set either monthly or annually. During this process, any new contacts are formatted to customer data standards and added to your account.



## EVERBRIDGE

Everbridge enables state and local governments to keep their communities informed before, during and after emergencies and public events. With a single click, all contacts can be easily notified, and information can be broadcasted across almost multiple communication paths.

### Automate Notification

Set up notification templates with predetermined contact lists and predefined messages for faster communication in a crisis.

Define contact locations with interactive maps and user-friendly drawing tools.

Configure rules based on infrastructure capacity with flexible call-throttling capabilities.

### Reach the Most People

Broadcast messages to virtually any communications device, with support for over 25 contact paths.

Target messages to recipients by specific geographic regions (e.g., ZIP Code, street address, radius from a specific point, etc.).

Publish notifications to public websites, social media, intranets, and internal systems.

### Improve Performance

Optimize notification tactics during the course of an event with real-time incident analyses.

Provide summary and detailed notification analysis reports for after-action reviews and regulatory compliance.

Measure your effectiveness with robust analytics and custom reporting.

## ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running faster. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo and Stockholm.



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VISIT [WWW.EVERBRIDGE.COM](http://WWW.EVERBRIDGE.COM)

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