

Resident Connection



Extend your Community Lifelines by maximizing the Whole Community approach to emergency communications. When life safety communications matter most, reach your residents and businesses across landline, VoIP, and mobile phone numbers.



Deliver a Whole Community approach to emergency communications

Public safety and emergency management agencies need ways to maximize their reach when delivering life safety messages to their communities.

What is the challenge?

- + Landline emergency telephone databases have lost over 50% of residents due to mobile phone adoption.
- + Jurisdictions may struggle to drive subscriptions to resident notifications or see low opt-in and adoption rates.

Everbridge's **Resident Connection** provides public authorities with direct access to the largest localized database of US residential and business phone numbers for official life safety communications. The solution provides additional contact to your current Everbridge opt-in subscriber database to ensure maximum reach.

Resident Connection utilizes Everbridge's National Life Safety Database, which contains over **265 million** landlines, VoIP, **AND mobile phones** in the United States.

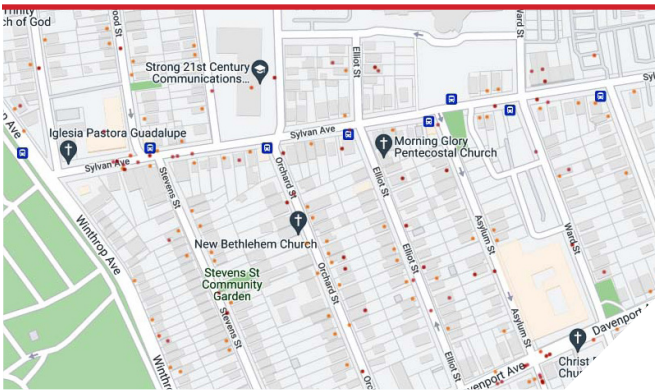
Enhancing your emergency communications by adding Resident Connection to your current opt-in subscriber database creates a more informed and aware community during public safety emergencies.



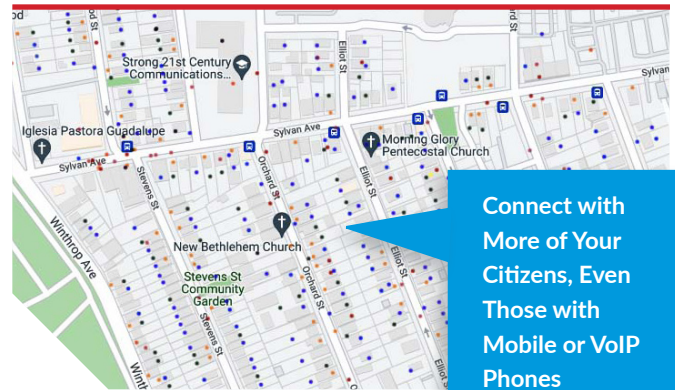
VISIT WWW.EVERBRIDGE.COM
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See How Resident Connection Increases Your Reach:

BEFORE RESIDENT CONNECTION



AFTER RESIDENT CONNECTION



Connect with
More of Your
Citizens, Even
Those with
Mobile or VoIP
Phones

FEATURES AND CAPABILITIES

Expand Your Reach to More Residents and Businesses Instantly:

- + Resident Connection is an automated data feed added to an existing Everbridge account.
- + Geo-target communities for distribution of emergency communications and instantly know who, and how many residents you can notify.

Reach More by Landline, VoIP and Mobile Phones:

- + Reach beyond your opt-in and 911 databases.
- + Notify the right people for both emergency and non-emergency public safety communications
- + Leverage pre-loaded jurisdiction boundaries and POI data

- + Enable inclusions and exclusions area for targeted communications
- + Visualize selected contacts on a map before sending out communications

Get Reliable, Accurate and Secure Information for your Internal Stakeholders:

- + System safeguards built in to prevent non-emergency messages to be sent through channels that are only for "Imminent Threat to Life"
- + Contact database is refreshed monthly, for the most up to date contact information
- + Data is secure, protected and complies with FCC guidelines for usage



Let's Chat

Do you have questions? Would you like to know more about Critical Event Management?
Get in touch or just call us at +1-818-230-9700 to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, and 9 of the 10 largest U.S.-based health care providers. Everbridge is based in Boston with additional offices in 25 cities around the globe.

For more information visit www.everbridge.com, read the company blog, and follow us on LinkedIn and Twitter.



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