Securing K-12 Schools with Everbridge's School Safety Platform

CEM

Protecting Students, Staff, and Faculty in any Crisis Situation

Everbridge's School Safety Platform provides public safety-grade software applications to accelerate response times and coordinate efforts to address crisis situations affecting K-12 schools and districts. Orchestrate a collaborative approach for incidents like campus violence, medical emergencies, or lockdowns.

According to the FBI, 69% of active shooter incidents are over in under 5 minutes which does not leave time for uncertainty or indecisiveness. The school safety solution provides a comprehensive solution to address critical events in seconds by engaging all appropriate personnel on campus, at the district and first responders in an immediate and coordinated way.

- **SOS button** - Teachers are often the first to know of a crisis. The SOS functionality empowers them to instantly notify school leadership as well as first responders of the need for help.
- **Safety Status check ins** - Two way communication can be employed throughout the event alleviating concerns that help is not coming.
- **Audio/Video** – Situational intelligence including physical location is available to first responders and school officials to quickly gain command and control.
- **Information and Instructions** - Messaging templates are provided to execute emergency procedures and notify all impacted people of what is happening, and more importantly, what to do. This includes, teachers, first responders, parents and even the community.
- **Anonymous Tipping** – Avert issues of violence or bullying on campus entirely by empowering anyone to speak up through the tipping app.
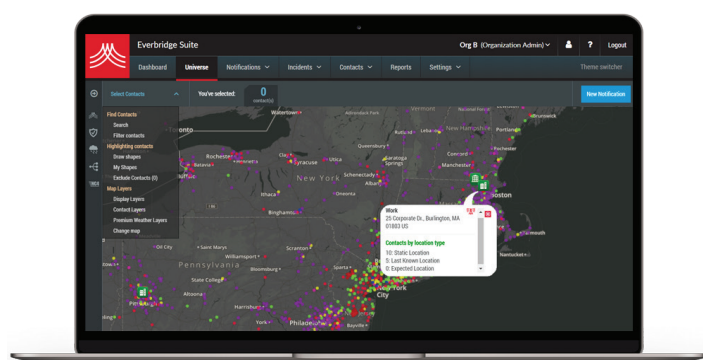

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Everbridge's school safety functionality quickly orchestrates everything from:

+ Automating school lockdown procedures via a panic button
+ Equipping law enforcement with valuable insight of the situation
+ Engaging school and district leadership with one touch conference calling
+ Empowering and instructing teachers
+ Facilitating communication feedback loops
+ Informing parents, neighbors and other schools
+ Analyzing data after the incident for improvement planning

When seconds and minutes matter, schools need Everbridge as their trusted partner to support them.

99.99% Uptime	**550,000,000** People Reached	**3,500,000,000** Messages Sent in 2019	**100,000** SMS Sent *per Minute*	**200+** Countries & Territories	**100+** Modalities

Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? **Get in touch** or just call us at **+1-818-230-9700** to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo, Singapore, and Stockholm.

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