



CEM

Critical Event Management P L A T F O R M



GAIN
CLARITY



ACT
FASTER



IMPROVE
OUTCOMES

An integrated software suite for:

- + Improving assessment of threats to your people, assets and operations
- + Accelerating and managing operational response and communication to stakeholders
- + Analyzing performance

FIND OUT HOW

Keep People Safe and Businesses Running. Faster.

 **Border C**

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YOUR ORGANIZATION FACES CRITICAL EVENTS EVERY DAY

ORGANIZATIONS FACE MANY DIFFERENT TYPES OF CRITICAL EVENTS THAT CAN THREATEN EMPLOYEE AND PERSONAL SAFETY, DISRUPT OPERATIONS, AND PUT A COMPANY'S REPUTATION AT RISK.

Severe weather that creates staffing challenges and interrupts supply chains; workplace violence, terrorism and active shooter scenarios that threaten personal safety; IT outages that hurt productivity and the customer experience; social media rumors that threaten your brand.



IT
Outage



Risk to Traveler
& Worker
Safety



Supply Chain
Disruptions



Active
Shooter

The speed and completeness of how you handle such events can affect the productivity of your teams and can make the difference in avoiding millions of dollars in costs or lost revenue. For example, reducing the time to initiate response to IT outages from today's average of 25 minutes to 5 can save a Fortune 500 company several million dollars a year.

YOUR CURRENT PROCESSES ARE DISJOINTED

THE CURRENT PROCESS ORGANIZATIONS FOLLOW TO ASSESS CRITICAL EVENTS AND RESPOND IS TYPICALLY DISJOINTED AND FULL OF NOISE.

Multiple sources of threat data are not integrated and it is difficult to find the “signal amid the noise.”

Identifying which people might be at risk and if they are safe is a manual process. Information is in silos and it is difficult to gain a common operating view of the situation and the appropriate response.

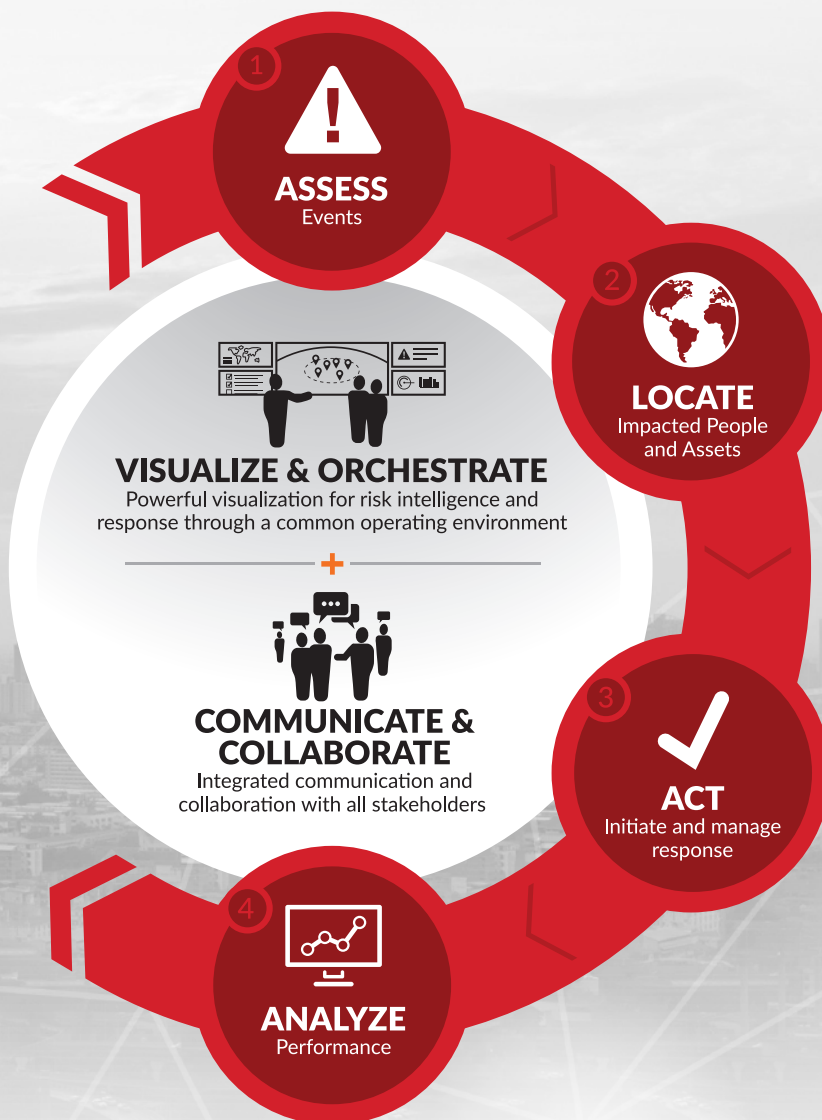


Locating available responders and initiating response is also not automated. Response plans are not readily available in the field where actions are being taken. There is poor visibility of the status of response actions, and little after-action analysis to identify bottlenecks and make process improvements.

TAKE AN INTEGRATED APPROACH

EVERBRIDGE'S CRITICAL EVENT MANAGEMENT (CEM) SOFTWARE SUITE PROVIDES ONE COHESIVE PLATFORM FOR MANAGING A FULL RANGE OF CRITICAL EVENTS.

With Everbridge CEM, you create an integrated view of external threats, using more than 100 different data types including weather and global risk data, plus your own incident information. The system has Open APIs for integrating new sources of data. You overlap these incidents with where your employees, partners, facilities and other operational assets are so you can visually see the potential impact. Everbridge's ability to dynamically locate people using multiple methods lets you assess threats based on where people really are not just a static office or home location.



You can then initiate an incident, notify and receive feedback from all stakeholders, send out instructions, and display updates as responders execute response plans. Response plans and action lists are available on mobile phones. And you can collect and analyze metrics to use in after-action analysis to identify bottlenecks in the process and how to improve performance when the critical event reoccurs.



READY TO TALK?

Contact Us Today and See How CEM can Keep People Safe
and Businesses Running. Faster.

VISIT WWW.EVERBRIDGE.COM
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