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## OVERVIEW

Sprint Corporation is an American telecommunications company that provides wireless services and is an internet service provider. It is the fourth-largest mobile network operator in the United States and serves 54 million customers as of October 2017.

## Q&A with Darren Nichols, Enterprise Business Continuity Manager

### CHALLENGES:

Accounting for a large number of employees during and after disasters has been challenging and time consuming using conventional methods. Prior to Everbridge Mass Notification, the HR department would have to manually contact each employee, which would include standing up a team to call each of these team members one by one.

### OBJECTIVES:

One of the objectives was to quickly and easily be able to contact employees and gain their status and provide valuable info to them after a disaster. This also included being able to quickly identify those employees that might have been in the impacted areas.

### RESULTS:

During the severe hurricane season experienced in 2017, Sprint used Everbridge to not only alert employees to building closures, but also to account for employees after hurricane Maria in Puerto Rico.

The Business Continuity Office, working with HR, was able to send multiple notifications to employees in the affected areas asking about their status and also alerting them of specific benefits that were available to them during the disaster.

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### ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running faster. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo and Stockholm.