EVERBRIDGE

Keep your people safe and operations running. *Faster*

Rapidly pinpoint threats and automate response to avoid costly impact

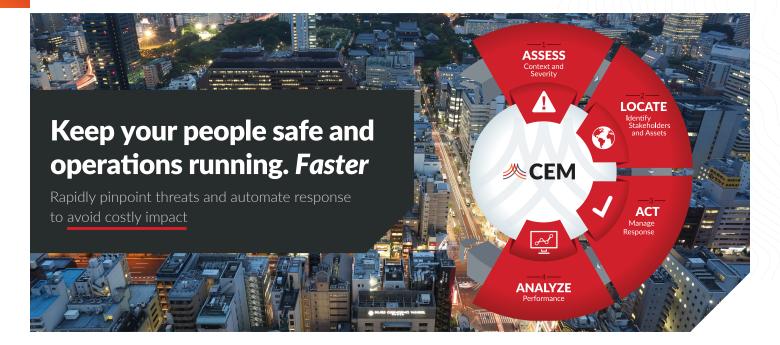## ABOUT EVERBRIDGE

Everbridge (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications to help keep people safe and businesses running.

The Everbridge Critical Event Management (CEM) Platform delivers organizational resilience on an unprecedented scale – combining real-time monitoring, risk intelligence and integrated response and collaboration solutions from a single enterprise-wide view.

Everbridge enables business, government and healthcare organizations to improve how they identify, manage and respond to the many critical events which disrupt daily operations and put the safety of their people, as well as their business assets, supply chain and brand reputations, at risk.

Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Stockholm, Tilburg and Abu Dhabi.

EVERBRIDGE SERVES

Over 5,500 Global Customers

+ 8 of the 10 largest U.S. cities
+ 9 of the 10 largest U.S. investment banks
+ The 3 largest banks in Southeast Asia
+ The 5 busiest transit agencies in North America
+ 47 of the 50 busiest North American airports
+ 9 of the 10 largest global consulting firms
+ 8 of the 10 largest global auto makers
+ All 4 of the largest global accounting firms
+ Over 1,000 U.S.-based hospitals

COMPANY METRICS

+ **650 Million Contact Profiles and Connections**
+ **Access to 100+ Communication Devices**
+ **Over 5 Billion Messages Delivered in 2020**
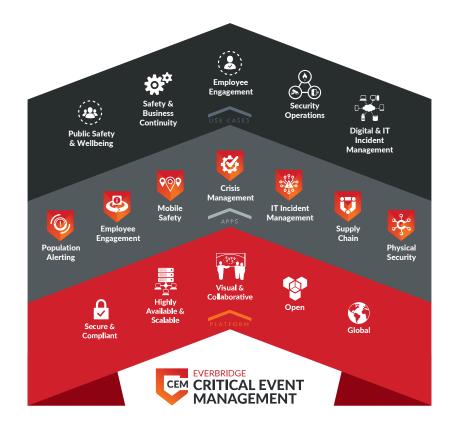+ **1,400+ Global Employees**

EVERBRIDGE

WHAT WE DO

During public safety threats such as active shooter situations, terrorist attacks or severe weather conditions, as well as critical business events including IT outages, cyber-attacks or other incidents such as product recalls or supply chain interruptions, over 5,500 global customers rely on the company's SaaS-based Critical Event Management platform.

The company's critical communications and enterprise safety applications include Safety Connection™, Visual Command Center®, IT Alerting, Mass Notification, Public Warning, Crisis Management, CareConverge and Community Engagement™.

EVERBRIDGE CRITICAL EVENT MANAGEMENT

SAFETY CONNECTION – When an **active shooter situation or terrorist attack** occurs, organizations can quickly identify employees in the affected area, including employees not at their usual business location, in order to confirm that they are safe and provide relevant instructions.

VISUAL COMMAND CENTER – When integrated operational teams are looking to bring together information and capabilities from all of their organization's data sources and security systems to **improve response and mitigate or eliminate the impact of risk.**

CRISIS MANAGEMENT – When a critical event occurs, **create and launch response plans, add tasks on the fly, and collaborate with all stakeholders** – no matter their location – through a common operating picture.

MASS NOTIFICATION – When a hurricane is imminent, local emergency management departments can **alert affected communities** with relevant safety and evacuation instructions while organizations can notify employees of office closings and provide safety instructions.

PUBLIC WARNING – When you need to **reach international mobile populations on a company, regional or whole country scale** and alert residents, travelers, and visitors based on their proximity to risks or events.

IT ALERTING - When IT systems fail, IT administrators can shorten the time required to **alert cross-department responders**, using scheduling information to determine availability and quickly assembling them on a conference bridge, thereby reducing the costs incurred from downtime.

CARECONVERGE – When you need to **coordinate with clinical staff in seconds** for all-hands clinical emergencies as well as day-to-day communications such as shift coverage and patient transitions.

COMMUNITY ENGAGEMENT – When a young child goes missing, local officials can **send alerts to and receive tips from their keyword and zip code based opt-in communities** to aid in locating and returning the child.

CONTROL CENTER – When you need to correlate events and **manage control of disparate safety and security systems** to focus people's attention on what really matters.

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everbridge®

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