



Keeping People Safe
and Organizations
Running. *Faster.*



Founded in 2002, in the aftermath of 9/11, Everbridge, Inc. (NASDAQ: EVBG) is the global software leader in Critical Event Management (CEM) and national Public Warning solutions. We provide enterprise-grade software-as-a-service applications that automate and accelerate organizations' operational response to critical events to Keep People Safe and Organizations Running™. Over 6,200 customers in 76 countries rely on Everbridge's Critical Event Management platform.

Our mission-driven team of over 2,000 employees, share a common vision of protecting what matters most to our customers. Our collective experience across a range of industries enables the way we design, implement and support resiliency solutions that makes a real difference to organizations and communities, while saving lives.

What we do

For two decades we have partnered with our customers and grown our software and service capabilities to meet their needs. Today, we provide a single unified platform that allows organizations to manage the full lifecycle of a critical event –configured to mitigate risks to:

- + people
- + technology
- + physical assets
- + digital operations

Everbridge enables organizations to **anticipate and assess** the most relevant **disruptions** to their operations and communities and **mitigate or eliminate the impact** with an **integrated, end-to-end solution**, and **24x7x365 customer support**.

**6,200 customers
rely on Everbridge**

— during public safety threats such as active shooter situations, terrorist attacks, natural disasters or severe weather conditions, as well as critical business events such as IT outages, cyber-attacks, product recalls, workplace violence incidents, or supply-chain interruptions.

Everbridge solutions help keep people safe and operations running, with benefits that include improving ROI, reducing costs, improving customer experience, and promoting staff retention.

We quickly and reliably

- + Aggregate and **assess** threat data and determine which are relevant to your assets and people
- + **Locate** people, or at-risk employees, irrespective of location, as well as responders, who are near or traveling to areas of risk and are able to assist
- + **Act** to automate standard operating procedures to launch and manage incident response
- + Track and **analyze** progress and performance on executing response plans and to identify bottlenecks and improve the response for subsequent events

The Everbridge platform leverages tens of thousands of continually updated risk data elements — easily accessible and visualized via a “single pane of glass” — combined with machine learning, automation, and controls.

Our critical event management (resilience) solutions

Everbridge understands the range of threats faced by organizations and communities and how critical it is to adapt within this volatile global threat landscape.



We specialize in five core resilience solutions to meet these needs



BUSINESS OPERATIONS

Heads of business continuity, operations and risk management can protect facilities and avoid operational disruption, while safeguarding vital assets and revenue.



DIGITAL OPERATIONS

IT and DevOps professionals can automate and streamline digital service and incident management to accelerate operations and deliver continuous service uptime.



PEOPLE RESILIENCE

Human resources, business continuity, and security professionals can fulfill their duty of care by protecting employees from potential critical events wherever they work or travel around the globe.



PUBLIC SAFETY

Public authorities can quickly assess critical events, alert populations, mobilize available resources, and coordinate across multiple agencies to keep people safe anywhere in the world.



SMART SECURITY

Security leaders can integrate physical security systems and unify with risk intelligence and critical communications, to prepare for — and rapidly orchestrate response to — threats to their people and assets.

WE SERVE

Over 6,200 Global Customers in 76 Countries

- + 7 of the 10 largest technology companies in the world
- + 8 of the 10 largest global automakers
- + 9 of the 10 largest global consulting firms
- + The national alerting system for 20+ countries
- + 8 of the 10 largest U.S. cities
- + 47 of the 50 busiest North American airports
- + 9 of the 10 largest U.S.-based health care providers
- + 9 of the 10 largest U.S.-based investment banks
- + Top 10 banking groups in Australia and New Zealand
- + 47 of the Fortune 50

OUR COMPANY BY THE NUMBERS

- + Reach, inform, and protect more than two billion citizens, visitors, and travelers in 200+ countries and territories
- + Over 6.9 billion interactions delivered in 2021
- + Founded in 2002 and publicly traded since 2016
- + 2,000+ global employees

Everbridge's Best in Resilience™ Certification Program

- + In 2021, Everbridge launched the industry's first Critical Event Management (CEM) Certification™ Program for assessing an organization's enterprise resilience.
- + Everbridge's proprietary CEM Standards Framework™ and related certification process offer organizations an end-to-end methodology for evaluating and benchmarking enterprise resilience preparedness. This framework was developed from 20 years of professional services engagements, in over 150 countries, across thousands of projects and billions of critical interactions.
- + Businesses and government organizations who achieve Best in Resilience™ status follow proven industry best practices for enterprise resilience to keep their people safe and organizations running, faster.



Let's Chat

Would you like to know more about **Critical Event Management**? Request a demo at [Everbridge.com](https://everbridge.com).