

The Total Economic Impact™ Of Everbridge CEM Platform

Through eleven customer interviews and data aggregation, Forrester concluded that Everbridge CEM Platform has the following three-year financial impact.



ROI
354%



BENEFITS PV
\$10M



NPV
\$7.8M



PAYBACK
< 3 month

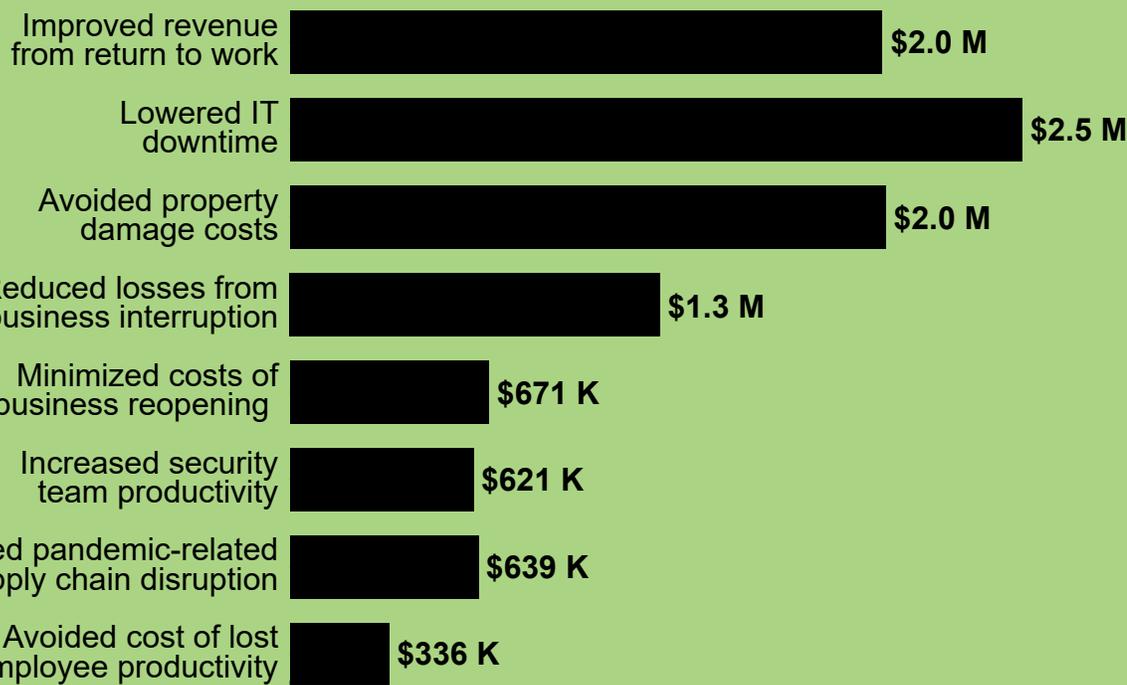
“

We had to bounce around to two or three different platforms to do an initial triage of the event before Everbridge.

”

Director global security risk and intelligence, insurance provider

Total Benefits (3-year)



Everbridge offers an integrated critical event management platform that helps organizations rapidly pinpoint and respond to threats. After investing in Everbridge's platform, customers found they were able to respond to and contain critical events more quickly and effectively, thus keeping employees, business partners and company assets better protected.



Read the full study

This document is an abridged version of a case study commissioned by Everbridge titled: The Total Economic Impact Of Everbridge CEM Platform, March 2021.

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