Franklin County Board Of Health And Columbus Public Health

> **"** Migrating to Everbridge has dramatically increased the efficiency of our organization and strengthened our ability to communicate with first-responder agencies. Residents depend on us, so it is important that we have a system as dependable as Everbridge."
>
> Kimberly J. Smith
> **Franklin County Board of Health**

OVERVIEW

Athens County, Ohio has a population of more than 64,000 residents and is home to Ohio University and Hocking College. Throughout the year, Athens County hosts a number of events that draw thousands of attendees from around the country, including its annual Halloween Block Party in Upper Athens.

PROBLEM

Athens County needed to be able to reach responders and residents with critical messages, providing timely, accurate information about incidents, road closures, and large events.

SOLUTION

Athens County officials use Everbridge to gain situational intelligence about ongoing events, and to quickly communicate with citizens, ensuring public safety.

WHY DID YOU SELECT EVERBRIDGE?

With Everbridge, we can quickly get on-the-scene data and easily notify residents about road closures and other public safety issues. For us, Everbridge was a perfect fit because it allows us to deliver messages in many different ways.

Everbridge is a much more versatile system than what we've had in the past. It's user-friendly, has many options for sending notifications, and it takes us less than five minutes to teach someone how to use it.

HOW DO YOU CURRENTLY USE EVERBRIDGE?

We utilize Everbridge on a county-wide basis. The system is used for our annual Halloween Block Party, and we also plan to use it for Ohio University football games and various festivals throughout the area.

Everbridge offers a lot of interactive weather features that make it ideal for big events. Recently, we used the system to notify residents about a major water leak, as well. With Everbridge, we were able to send a boil-water order out to residents in minutes.

HOW DOES EVERBRIDGE HELP YOU IMPROVE PUBLIC SAFETY?

Roughly 5,000 people attend the annual Athens Halloween Block Party. Because of the large number of visitors, safety is a top concern. We work closely with Ohio University officials to protect attendees.

Everbridge enhances public safety because it gives us the ability to connect with event police officers and volunteers in real-time. In the past, there wasn't a good way to communicate with people while an event was in progress. Now, we can collect intel, and share information with public safety resources and attendees throughout events.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG), is a global software company that provides critical communications and enterprise safety applications that enable customers to automate and accelerate the process of keeping people safe and businesses running during critical events. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

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CALL +1-818-230-9700