



“ Bank of Hawaii used the Everbridge emergency notification system daily to keep executive management current on the national and international H1N1 flu situation and to keep them apprised on the implementation of applicable sections of our corporate pandemic plan.”

Raymond Trombley
Bank of Hawaii

OVERVIEW

H1N1, sometimes referred to as “swine flu,” was first detected in people in the United States in April 2009. The H1N1 flu virus caused a worldwide pandemic in 2009 and is now a human seasonal flu virus that also circulates in pigs. Symptoms of H1N1 are similar to regular flu symptoms and include fever, cough, sore throat, runny nose, body aches, headache, chills, and fatigue.

PROBLEM

Organizations must address H1N1 pandemic communication needs and develop effective messaging to avoid office closures, travel restrictions, and various business interruptions.

SOLUTION

Everbridge provides sustained communication to an organization and its staff, management, external stakeholders, and the surrounding community.

WHY IS EVERBRIDGE CRUCIAL FOR EFFECTIVE H1N1 PANDEMIC RESPONSE AND MANAGEMENT?

Everbridge keeps an organization's executive management team and stakeholders abreast of the situation with targeted notifications and conference call briefings. An organization's leaders can leverage Everbridge when they decide on response plan activation and go-forward plans via conference call. This emergency notification system enables users to send attachments that include valuable information about a situation as it unfolds, such as CDC (Centers for Disease Control and Prevention) flu surveillance reports and maps.

With Everbridge, organizations can build multi-message scenarios as well. These notifications align with H1N1 pandemic plan activation triggers for more rapid response to a potentially life-threatening situation.

HOW DOES EVERBRIDGE HELP ORGANIZATIONS MAINTAIN CONSISTENT COMMUNICATION THROUGHOUT AN H1N1 PANDEMIC?

Everbridge provides the large-scale and targeted communication capabilities required to proactively and continuously manage a lengthy, communication-intensive pandemic. Additionally, Everbridge helps organizations preserve the continuity of essential functions during a pandemic through advanced capabilities such as polling and live call transfer for remote roll-calling and absenteeism management.

WHY IS EVERBRIDGE VALUABLE FOR H1N1 PANDEMIC PREVENTION AND PROTECTION?

Organizations that use Everbridge can maintain an ongoing dialogue with employees through regular notifications about office closures, travel restrictions, quarantine guidelines, and guidance on preventing the spread of the H1N1 virus.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG), is a global software company that provides critical communications and enterprise safety applications that enable customers to automate and accelerate the process of keeping people safe and businesses running during critical events. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

