

# Everbridge People Resilience

Build workforce resilience to keep people safe, healthy, and productive.



## Reach and Protect Employees Before and During Critical Events

With an increasingly mobile workforce, distributed teams, and large campuses, traditional physical safety measures do not offer sufficient employee protection. Proactive communications are now essential to reach all employees, raise awareness, drive action, and when necessary, quickly locate and communicate with people who may be in harm's way.

Proactive communication helps prepare employees prior to events. When emergency situations are in progress, direct integration with leading intelligence feeds allows security teams to then monitor active threats in relation to people's safety and automatically alert them when they are close to, or approaching, danger.



## Communicate With All Stakeholders Through One Integrated Platform

- + **Keep Employees Safe** – Proactively monitor and analyze worldwide incidents and events. Determine who is near or headed to an area of threat and send specific instructions when every second counts.
- + **Reach All Employees** – Instantly deliver urgent notifications and updates. Run awareness campaigns to drive behavioral change. Communicate IT outages. Promote safety and cyber security best practices.
- + **Automate Communications and Collaboration** – Know exactly where your people are (whether in the office or on the road) to communicate with them in case of emergencies for mustering purposes and evacuation plans.
- + **Dynamically Update Employee Locations** – Aggregate location data from badge swipe systems, wireless networks, travel itineraries, room reservation systems, and mobile app check-ins.
- + **One Platform** – Orchestrate your entire crisis response managing everything from assessing intelligence feeds to postmortem analysis within one simple, unified platform.



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## Protect and Alert Your Workforce

When seconds count, locating your employees is vital — while they are traveling, or simply moving between buildings or campuses. Everbridge People Resilience aggregates data to show you where your employees are right now, in real-time.

- + **Always-on Signal Monitoring and Risk Insights** – Real-time risk verification and correlation, focusing on risks relevant to your workforce wherever they are working around the globe.
- + **Virtual Security Guard** – When employees need to be guided to safety, in the case of a building evacuation for example, businesses can provide virtual escorting through the Safe Corridor feature in the Everbridge Mobile App.
- + **Dynamic Locations** – Employees' last known and expected locations are displayed on an incident map by continuously crosschecking data from access control, travel management, HR systems, smartphones, and other sources.
- + **Unified Response and Communication** – Orchestrate all crisis response activities, teams, resources, and communications from a single event page. Includes operator dashboards, integrated chat, incident logs, and smart conferencing.
- + **Built on Industry-Leading Platform** – With Everbridge Critical Event Management (CEM), businesses can detect potential threats that might impact people, and orchestrate a rapid response across teams and digital/physical systems.

## Accelerate Response With Business Continuity, Disaster Recovery, and Communications

Everbridge People Resilience is integrated with the Everbridge Critical Event Management (CEM) Platform, providing a single solution for business continuity, disaster recovery, and emergency communication. In one solution, crisis teams coordinate response activities, team members, and resources to accelerate recovery times during unanticipated scenarios.

One common operating platform helps keep everyone in-the-know with what is happening around them in real time. Communicate with persons at risk, responders, stakeholders, and those on a need-to-know basis using pre-defined communication templates.



## Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

### ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, and 9 of the 10 largest U.S.-based health care providers. Everbridge is based in Boston with additional offices in 25 cities around the globe.

For more information visit [www.everbridge.com](http://www.everbridge.com), read the company [blog](#), and follow us on [LinkedIn](#) and [Twitter](#).



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