# **Public Safety Solutions with Everbridge**

Protecting People, Property and Critical Infrastructure for All Levels of Government Before, During, and after Critical Events



### **Building Resilient Communities**

The frequency of natural and human-made disasters is on the rise, and at the same time, monitoring, collaborating, and communicating during an incident is becoming increasingly complex.

Take a smarter way to keep people safe and build resilience.

For 20 years, Everbridge has been a trusted partner to governments worldwide. From natural disasters like fires or floods to terror attacks and more, we've allowed our customers to successfully monitor potential hazards, prepare and responding to incidents, and communicate in ways that reach most people with the right information, keeping them informed and safe.

"The community engagement and emergency uses of Everbridge are endless. Just use your imagination. Our entire county, across the public and private sector, residents, and visitors, is better connected because of our use of Everbridge."



DAVID KIMBRELL, Emergency Manager Director Hall County Emergency Management

### **Be Prepared**

- + **Critical Infrastructure Control:** Connect disparate systems, protect critical infrastructure buildings, and maintain operations control by integrating a variety of systems, devices, and sensors to provide one centralized security operation center. Detect activities such as perimeter intrusion, gunshots, and fire, connect into access controls, CCTV, intercoms, and more.
- + Weather Monitoring: Get the most accurate, hyper-local weather information and automatically notify employees, residents, and other key stakeholders in the affected area. Automatically broadcast customized messages based on the type and severity of the event.



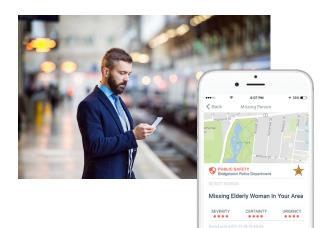


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### **Respond Quickly**

- + Life Safety Info for Emergency Call Centers: Through a partnership with RapidSOS, equip emergency call centers with enhanced data available at the time a 911 call is received. Leverage a database of over 265 million mobile, landline, and VoIP phone numbers to accelerate emergency response and improve its efficiency.
- + **Connected Data Across Systems:** Connect internal systems to integrate information or trigger notifications remotely based on thresholds. Leverage Everbridge's APIs or no-coding options to connect with CAD, HR, and IT systems into Everbridge.
- + Incident Collaboration: Mobilize a coordinated response quickly, Automate and error-proof communications with message libraries, pre-scripted templates, and processes. Send communications from anywhere, including from a smartphone or tablet.



#### Leave No One Behind

- + **Event Communications:** Keep more residents and visitors aware and prepared. Build active and engaged communities through one-step text message opt-ins to event keywords and zip codes.
- + Emergency Communications: Target your communications as broad or precise you need by geotargeting, subscriber opt-ins, customized questionnaires, special needs registries, or boundary shapefiles.
  Confirm your messages get noticed with over 100+ communications channels, including true SMS texts, voice, email, web, desktop alerts, social media, mobile app, IPAWS channels, and 100s of IP accessible digital signs, sirens, and speakers. Easy integration with existing systems.
- + Life Safety Database: Reach more residents and businesses across landline, VoIP, and mobile phone numbers with direct access to the largest localized database of US phone numbers for official life safety communications.





# Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

#### ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running<sup>™</sup>. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, and 9 of the 10 largest U.S.-based health care providers. Everbridge is based in Boston with additional offices in 25 cities around the globe.

For more information visit www.everbridge.com, read the company blog, and follow us on LinkedIn and Twitter.



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