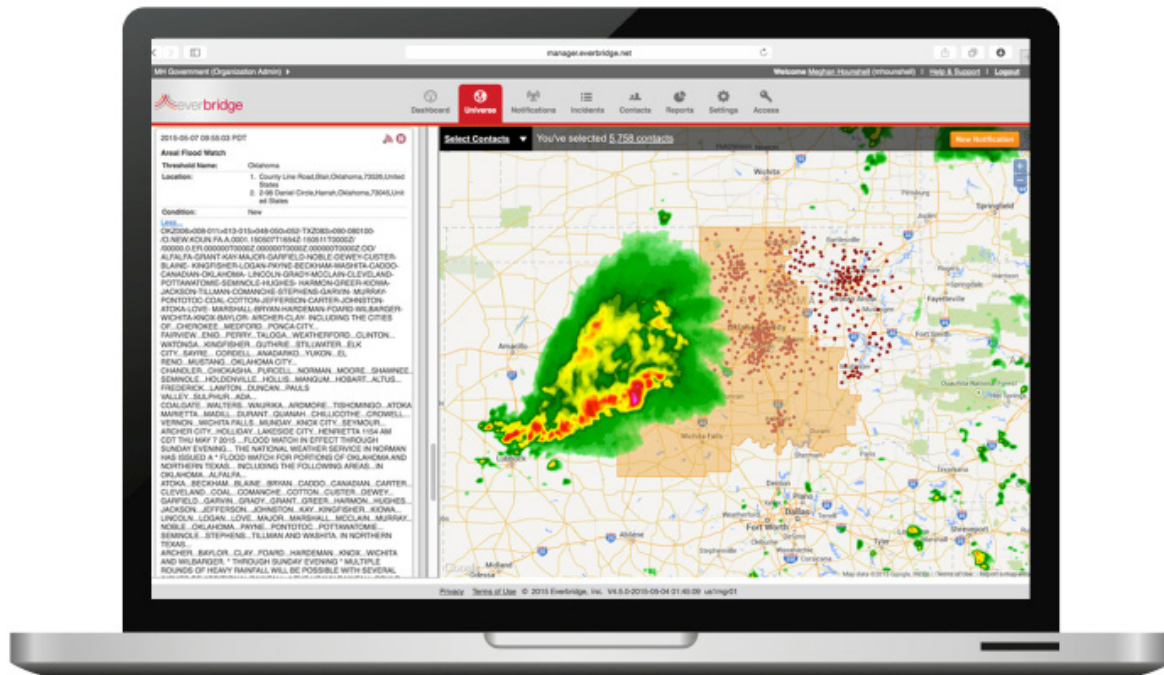


SMARTWEATHER

Monitor real-time weather information while automatically notifying contacts



PROTECT YOUR EMPLOYEES AND COMMUNITY MEMBERS

Everbridge's **SMARTWeather** leverages Weather Decision Technologies meteorological resources to enhance and optimize over 150 severe weather alerts including lightning, tornados, thunderstorms, hail, ice, snow, extreme temperatures, high winds, flash floods and flooding.

Keep your employees, residents and other key stakeholders informed and safe with automatic broadcasts to all affected recipients in an impact area. Actively manage weather events and quickly put location-based warnings in the right hands, in real-time. With **SMARTWeather** you can automatically broadcast customized messages based on the type and severity of the event.

KEY CAPABILITIES

- + **SPECIFIC** – Send detailed alerts by geography with start and stop times.
- + **MAP-DRIVEN** – Visualize weather and select targets using GIS maps and shapes.
- + **AUTOMATED** – Deliver alerts to contacts and members automatically.
- + **RULES-BASED** – Use rules to determine when a message should be triggered.
- + **TARGETED** – Deliver the right message to the right person automatically.

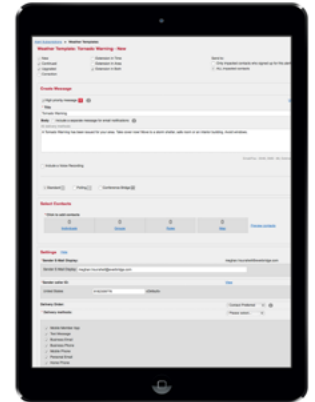
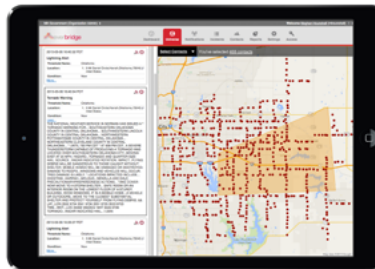
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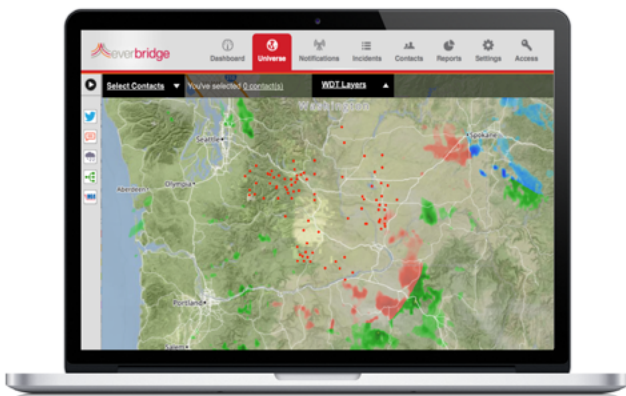
KEY FUNCTIONALITY

- + Accurate weather warnings with specific start times and timely closing of alerts.
- + Precise meteorologist drawn polygons and geographical zones to identify weather impacted locations. Select contacts in affected areas using a map that identifies weather impacted locations.
- + Customized message content based on weather type, severity, location and audience. Embedded short URLs and voice notifications provide recipients more detailed information.



SMARTWEATHER SATELLITE AND INFRARED DISPLAYS

- + Infrared displays allow for even more precise location-specific weather alerts so notifications get to the right people with speed and accuracy.
- + New weather layers provide near real time weather monitoring (within the last 5 minutes), making it easier to alert key stakeholders.



About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.



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