

Keep the right people  
in the loop; send critical  
messages and track  
responses in real time

Connect Visual Command Center®  
to Everbridge Mass Notification to get  
the right message to the right people,  
before, during, and after critical event.

Visual Command Center's threat assessment and operational visualization software platform integrates with Everbridge Mass Notification so you can instantly communicate with stakeholders, including employees, travelers, and customers as you respond to critical events.

It supports more than 25 contact paths, including e-mail, text, voice, and push notifications, and enables you to track the real-time status of message recipients, to know who has responded and who needs assistance.

#### **KNOW EARLY ABOUT POTENTIAL RISK AND WHO MAY BE AFFECTED**

Visual Command Center supplies information about worldwide risk events from reliable public and private sources. It visualizes these events on a common map and timeline alongside your assets, such as buildings, employees, travelers, or supply routes.

When a risk event occurs near one of your assets, Visual Command Center alerts you to the potential danger and provides the information you need to evaluate potential impact, including the potentially affected assets and the people who need to be contacted, such as travelers, infrastructure teams, and on-site security officers.



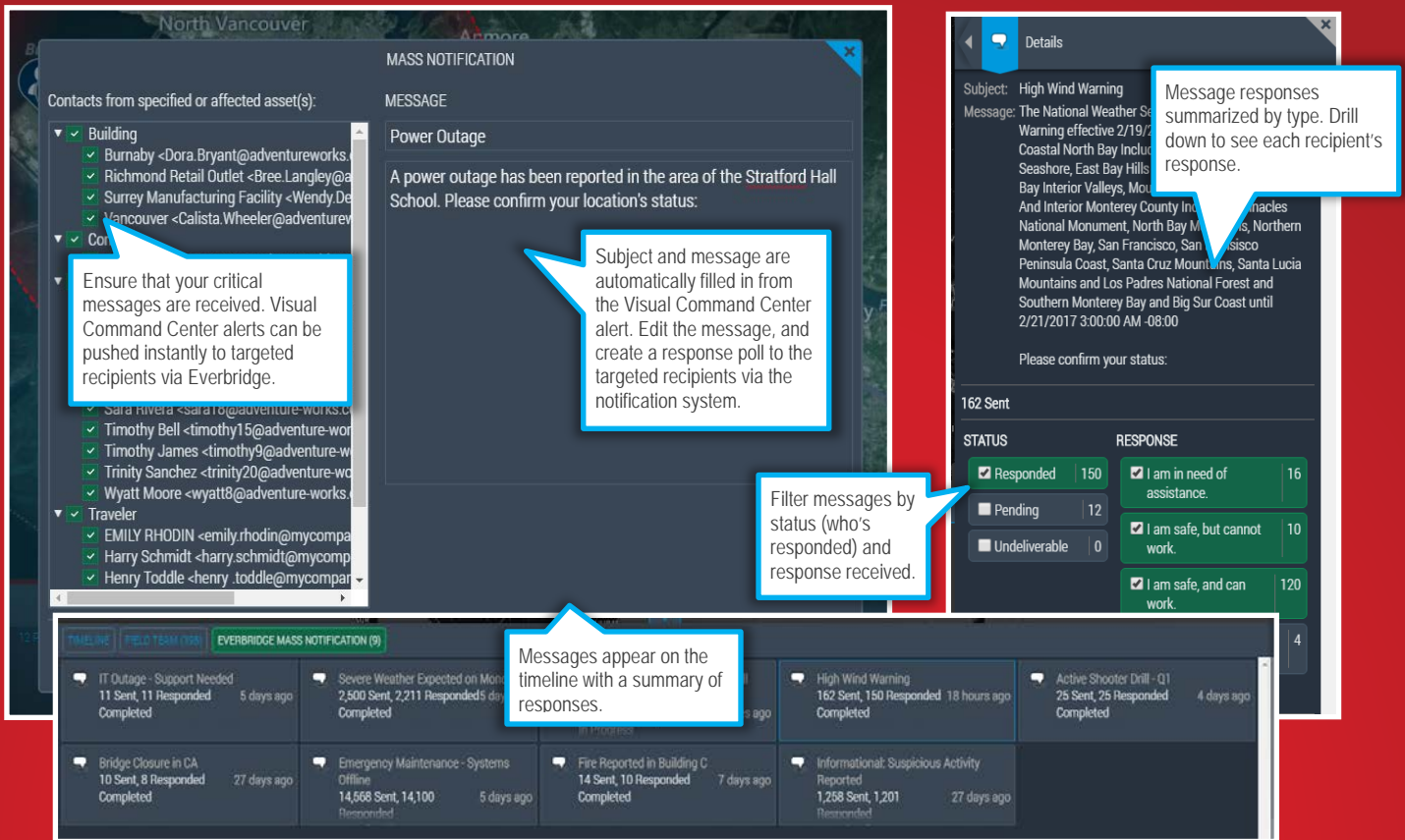
#### **CONNECTOR FEATURES**

- + Send a message through Everbridge to building managers, travelers, or others who may be affected by an alert.
- + Select message recipients from the map, timeline or list. Or draw a boundary on the map to select recipients in an area.
- + Customize response options for each message.
- + Visualize messages in list and timeline views.
- + Sort and filter to identify non-respondents or respondents who have requested aid. Send a follow up message to those needing aid or those able to assist.
- + Enable recipients to connect directly from the message to a conference call.

#### **INFORM THE RIGHT PEOPLE QUICKLY VIA THEIR PREFERRED CONTACT METHOD**

Together, Visual Command Center and Everbridge give you the flexibility to target exactly those contacts who





should receive your message, by their preferred communication channels.

Compose and fine-tune the recipient list for any message, selecting or removing names with a few mouse clicks. You can require confirmation from recipients, customize the possible responses, and enable recipients to respond by conference call.

Everbridge Mass Notification uses the recipients' preferences to notify them via e-mail, text, fax, pager, or voice call.

**TRACK RESPONSES TO DISCOVER POTENTIAL GAPS**

Visualize messages on the timeline and list responses, so you can tell at a glance who has been contacted, who's responded, and who's gone silent. Use Visual Command Center's filtering and sorting tools to separate those

who've sent an "OK" from those who've signaled for assistance. So you can respond more quickly to better ensure continuity of your business, and the safety of people and assets.

**REQUIREMENTS**

- + Visual Command Center 3.1 or later.
- + Everbridge Mass Notification subscription.

**Send critical alerts and messages to stakeholders and monitor their responses with Visual Command Center® and Everbridge.**

**About Everbridge**

Everbridge, Inc. (NASDAQ: EVBG), is the global leader in critical event management and enterprise safety applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running faster. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Lansing, Beijing, London and Stockholm.

