COMMUNITY ENGAGEMENT®
FOR STATE & LOCAL GOVERNMENTS

GROW YOUR RESIDENT CONTACT DATABASE AND KEEP CITIZENS SAFE AND INFORMED

Engaged and active communities are built on a commitment to transparency and safety. With Everbridge's Community Engagement® module you can easily grow a resident contact database and have complete control over authoring and publishing public safety messages directly to the public.

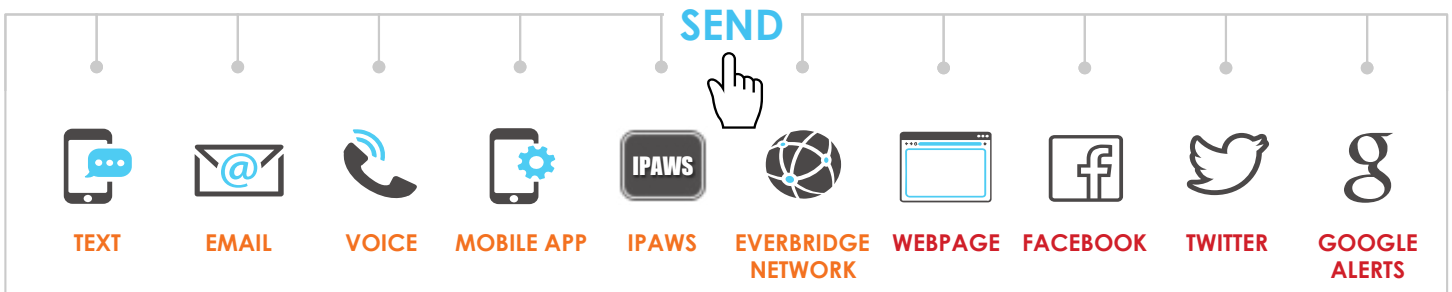## COMMUNICATION FORCE MULTIPLIER

One-click publishing offers direct power and control over information shared through various communication channels including social media event-specific web pages. This capability is especially ideal for communicating with the public when internal work related resources are limited.

EXPAND YOUR RESIDENT CONTACT DATABASE

+ Anonymous mobile opt-ins: Residents can text their zip code to 888777

+ Keyword opt-ins: Leverage and promote events based on keyword for sporting events, festivals, concerts and conventions

ONE-CLICK PUBLISHING

SEND

| TEXT | EMAIL | VOICE | MOBILE APP | IPAWS | EVERBRIDGE NETWORK | WEBPAGE | FACEBOOK | TWITTER | GOOGLE ALERTS |

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PROVIDE RESIDENTS AND VISITORS IMPORTANT EVENT INFORMATION

Communicating important public event information can be a challenge, especially for large-scale groups of people. With Community Engagement®, residents and visitors can easily sign up to receive real-time event notifications and alerts:

TEXT "JAZZ2015" TO 888777
FOR JAZZ FESTIVAL UPDATES

+ Attendees simply text a keyword, for example **jazzfestival**, to **888777**.

+ Registrants receive event information and notifications directly on their phones.

+ At the conclusion of the event, participants can be invited to sign up for more alerts.

COMPLETE FOCUS ON RESIDENT SAFETY AND AWARENESS

Over 9,000 public safety agencies throughout the United States use Community Engagement® to keep residents safe and informed. It is the most trusted public safety product on the market, and completely focused on protecting community members.

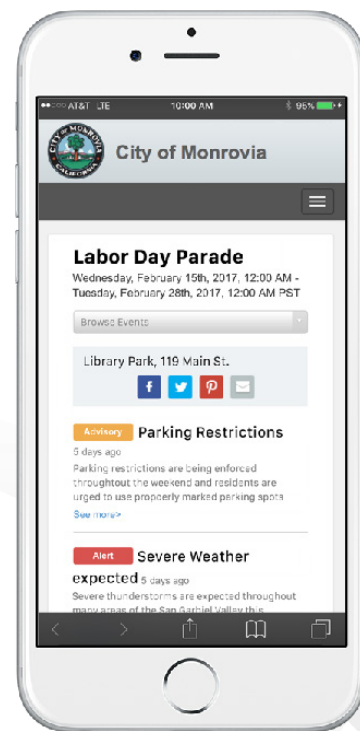## SEGMENT YOUR MESSAGES FOR PRECISE NEIGHBORHOOD TARGETING

Traffic jam? Road work? With Community Engagement®, you can send messages and alerts to specific communities or neighborhoods. Everbridge Community Engagement® is the most precise neighborhood-level geographic targeting system available.

CUSTOM WEB PAGES FOR YOUR PUBLIC AND INTERNAL EVENTS

Web pages provide real-time feeds of all notifications related to your events.

Additional benefits:

+ Seamless integration with your registration portal.
+ Full event details such as location and date/time.
+ Event-specific registration form.
+ Social sharing options.

everbridge®

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