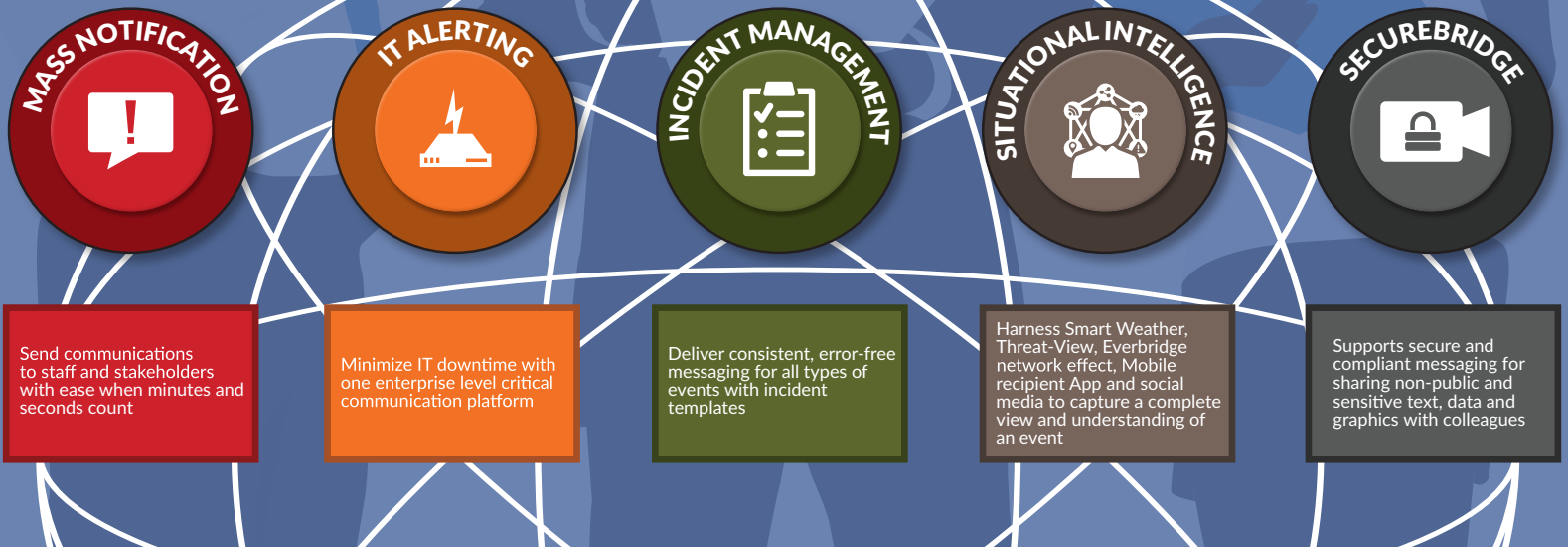


# CRITICAL COMMUNICATIONS FOR CORPORATIONS

When every second counts, Everbridge connects the right people, devices and the Internet of Things (IoT), whether around the corner or across the globe, with the right information.

## UNIFIED CRITICAL COMMUNICATION SUITE



## UNIFIED PLATFORM

MOBILE	COMMUNICATION	CONTACTS	MAPPING	SECURE INFRASTRUCTURE
ContactBridge ManageBridge location services adaptive UI	local presence local data local SMS codes communication modes reporting analytics	availability scheduling escalation groups hierarchies roles profile preferences	precisionGIS open geo-coding layer management	elasticity failover redundancy remote wipe security services encryption

# THE ONLY END-TO-END PLATFORM



**Reach the right people at the right time with right message:** Most organizations have to deal with occasional business disruptions that can be costly and dangerous, with Mass Notification, you can make sure that business continues, ensuring employee accountability, issuing alerts, coordinating response teams, initiating conference call briefings, and providing regular updates.



**Maximize IT System Uptime:** Close the gap between IT incident awareness and resolution with Everbridge IT Alerting. IT Alerting automatically alerts the person on-call who has the right skills using multiple contact paths. If no response is received, the system automatically escalates to the next person until someone does.



**Deliver Consistent, Error-Free Messaging for All Types of Incidents:** Decrease the chance of costly human errors, while reducing down time for incidents by leveraging Everbridge Incident Management. Incident Management automates the communication process according to preconfigured rules set by your organization.



**Create True Situational Intelligence:** Everbridge simplifies crisis management by integrating recipient feedback, external data feeds, and social media in a single communications console. Decision makers can simultaneously monitor events and communicate to designated recipients, using insight gathered from multiple sources, to make better-informed decisions and to manage the lifecycle of critical incidents with increased efficiency and speed.



**Communicate Securely and Quickly:** Everbridge provides mobile app solutions that allow your organization to share information with colleagues, stakeholders and customers without the threat of compromising sensitive non-public information and while supporting compliance in industries that require it.

“Making sure that our customers, our employees, and our partners are safe and taken care of, is one of the reasons why we made the investment in Everbridge.”



**Chris Hartinger**  
Manager - Emergency Management -  
Business Continuity  
Starbucks



“One of the best things I like about Everbridge is incorporating the things you wouldn't normally think of for communication, kind of leveraging the Internet of Things. If it's connected in some way, you could leverage it, either to get a critical message out or to receive a message.”



**Brian Phillips**  
Senior Manager  
of Global Security  
Alexion Pharmaceuticals, Inc.

DENVER, COLORADO

TORONTO, CANADA

BOSTON, MASSACHUSETTS

LONDON, UNITED KINGDOM

MANCHESTER, UNITED KINGDOM

GLENDALE, CALIFORNIA

FRANKFURT, GERMANY

AMSTERDAM, NETHERLANDS

BEIJING, CHINA

SYDNEY, AUSTRALIA

SAN FRANCISCO, CALIFORNIA

## About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.



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