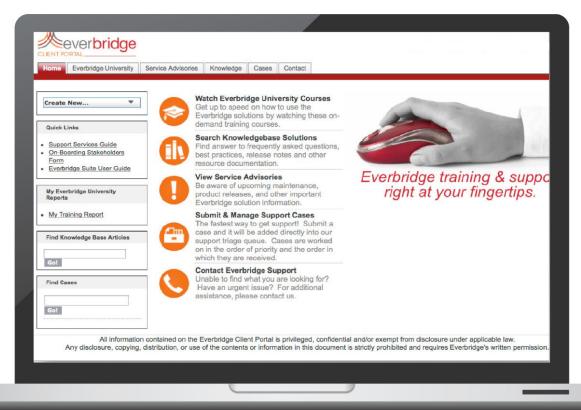
#### **EVERBRIDGE CARES**





# BEST PRACTICE TRAINING, ONBOARDING SUPPORT, CONSULTING AND MORE

Nothing can destroy hard-earned credibility more quickly than a failure to communicate well in a crisis. The message you send represents everyone in your organization, from the CEO to the employee. Only quick, confident, actionable and easily understandable communications will ensure your constituents' safety.

Everbridge CARES brings together years of critical communications experiences and best practices to improve your success—ranging from certification courses, planning and policy forums, user groups, and more. In addition, the Everbridge CARES program provides access to a team of experts and resources to deliver your critical communications exchanges with confidence.





### **EVERBRIDGE CARES**



#### WHAT IS EVERBRIDGE CARES?

### EVERBRIDGE UNIVERSITY AND CERTIFICATIONS

Everbridge University provides additional training and courses geared toward developing the skills, techniques, concepts and best practices needed to correctly deliver and collaborate critical communications. The program has enrolled over 20,000 students in over 1,900 accounts.





## RAPID ONBOARDING WITH ONGOING BEST PRACTICES AND EXPERTISE

The onboarding team works with customers to set up accounts, enable users, and ensure effective data management and administration. A comprehensive

set of consulting services are also available to provide onsite industry expertise, project management and system integration capabilities.

# TECHNICAL AND ACCOUNT MANAGEMENT SUPPORT

Everbridge provides customers with 24/7 customer technical support and emergency live operator service, 365 days a year. The support team assists with the transmission of broadcasts in any type of situation. Customers can also leverage Everbridge's expertise through the self-service portal to access a best practices library and knowledge-base, as well as add, update and review service cases and enhancement requests online. Additionally, each Everbridge customer is assigned a dedicated Account Manager whose sole responsibility is the success of the customer base and the continual sharing of best practices.

#### About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

