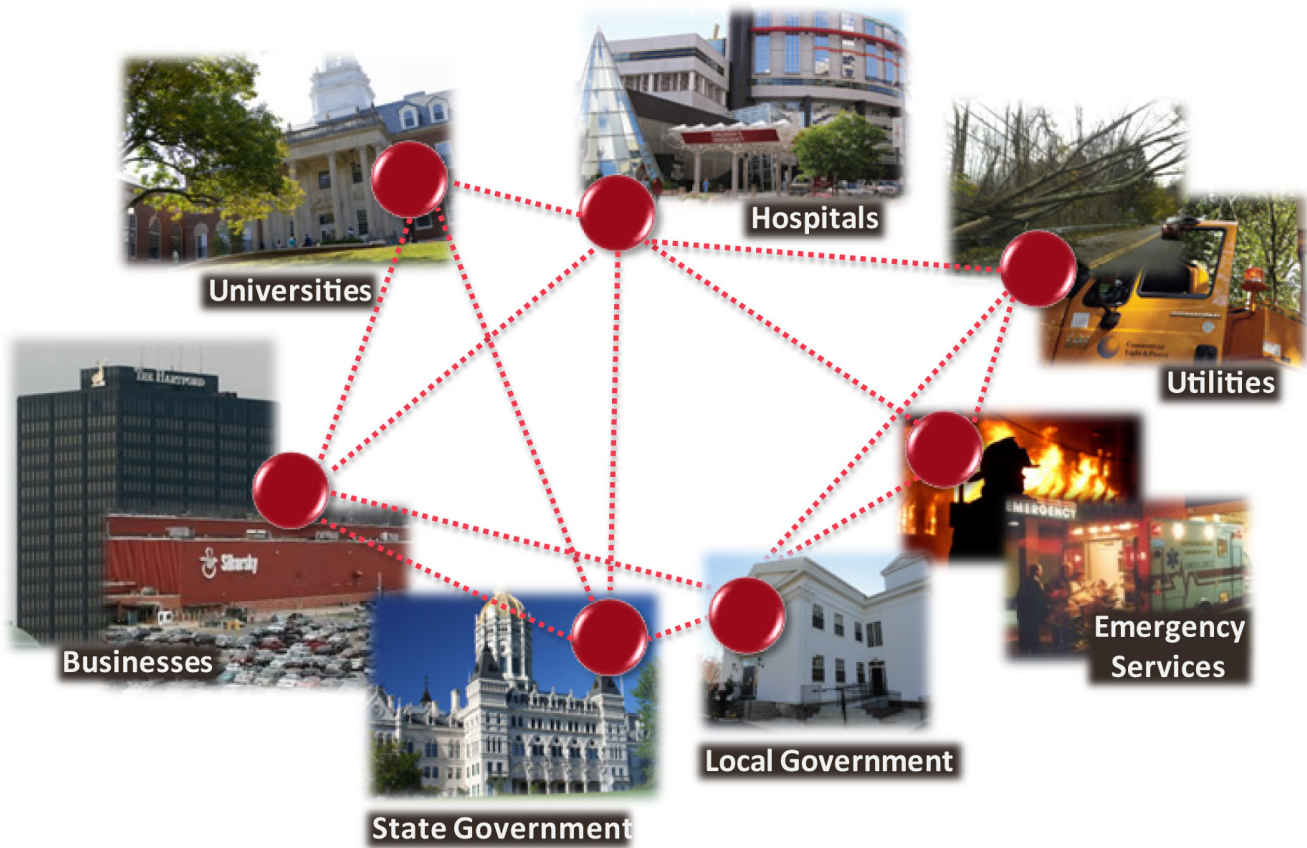


# THE EVERBRIDGE NETWORK

Timely access to critical information from trusted sources



## WHAT IS THE EVERBRIDGE NETWORK?

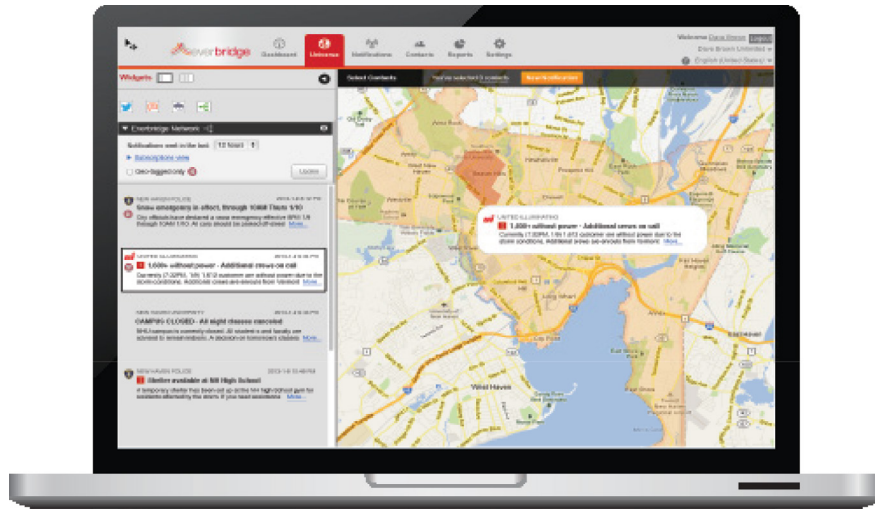
State and local governments may not be aware of a dangerous utilities outage during a blizzard. A hazardous waste accident at a local plant may impact a nearby university. A community hospital may need to accommodate victims from a train crash...

All of these examples require situational awareness across several entities and clear communication to constituents – whether they are citizens, employees, emergency services professionals, or students. However, keeping all of these stakeholders in the loop in real-time is virtually impossible without a successful communication network.

The Everbridge Network augments the Mass Notification and Interactive Visibility solutions, providing cross-account collaboration and situational intelligence during crises. With the Everbridge Network, organizations can improve their critical communications, gather regional intelligence, and keep constituents informed throughout an incident's life cycle.



# THE EVERBRIDGE NETWORK



## BENEFITS OF THE EVERBRIDGE NETWORK

- + Automatically publish critical communications with 'one-click' to interested groups outside of your existing contact database.
- + Keep all stakeholders up-to-date in real-time during the life cycle of a critical situation by sharing broadcasts with impacted groups outside of your company and contact database.
- + Coordinate public member communications plans between public and private groups and residents.
- + Reduce the risk that conflicting messages are sent to impacted groups and individuals.
- + Streamline communications for network members to deliver important information faster and more efficiently.
- + Enhance visibility into incidents and events with timely situation intelligence from trusted sources.
- + Watch for rumors and incorrect information so you can make corrections quickly.

### About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

