

# EVERBRIDGE ORGANIZATIONAL HIERARCHY



## OVERVIEW

Everbridge's Organizational Hierarchy allows the ability to map a customer's management and operating structure into multiple notification environments.

This methodology of separating by geography, department / function, country, or other criteria provides maximum security and flexibility.

- + Clients may choose to have 1 sole Organization, or Everbridge can be configured to have a Master Organization (Master Org) and an unlimited number of Sub Organizations (Sub Org).
- + The Master Organization can retain management oversight in all Orgs with the capability to easily send communications to a Sub Organization(s) individuals, groups, or filters in a single broadcast activation.
- + Organizational Hierarchies grant separate locations, departments, and/or business functions the ability to manage and utilize the system with an adaptable approach across unique usability requirements.

- + Organizational Hierarchies allows each Org and the Administrator within that environment, to have local preferences, permissions, and controls.

### EACH ORGANIZATION HAS CONFIGURABLE SETTINGS THAT INCLUDE:

- + Greetings (Emergency & Standard)
- + Caller IDs
- + Email Sender IDs
- + Default Language Delivery Settings
- + Message Templates
- + Call Transfer Numbers
- + Privacy Settings
- + Pre-Recorded, Scheduled, and Unscheduled Messages
- + Custom Client Conference Bridge Support
- + List of Available Delivery Methods and Priorities

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## ORGANIZATIONAL HIERARCHY SUPPORTS

- + A Unified Communications Structure
- + Global Financial Organizational Alignment
- + Corporations - both Domestic and International
- + Hospitals and Health Care Organizations
- + Universities and Colleges with Multiple Campuses
- + Federal Structures Including Civilian & Military
- + Master Org Activation and Reporting Access
- + Supports Aggregate and Sub Org Level Reporting
- + Segmented Groups and Filters for Recovery
- + Aligns to Emergency Management Operations
- + Integration with Third Party Applications & Databases
- + Supported with Everbridge Mass Notification, Matrix, and SmartGIS

## ORGANIZATIONAL HIERARCHY EXAMPLES

### GEOGRAPHY



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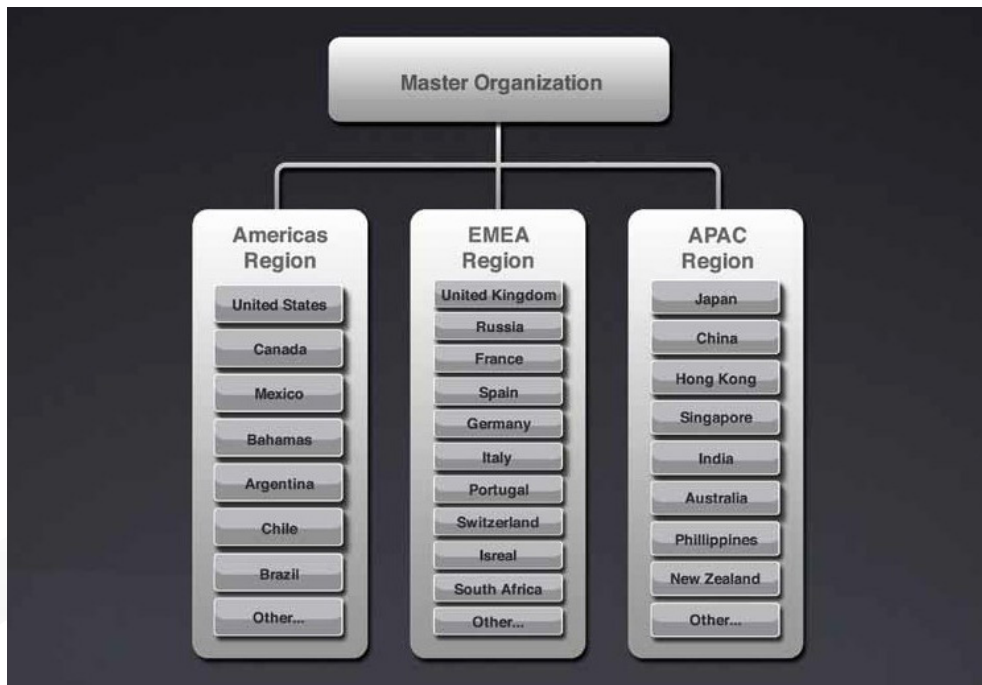
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## DEPARTMENT/FUNCTIONAL



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### About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

