

MEMBER OPT-IN PORTAL



EASY-TO-USE RESIDENT REGISTRATION WEBSITE FOR CUSTOMIZED ALERT SETTINGS

Collecting and maintaining the most up-to-date contact information from your community members is increasingly difficult—landline use is dwindling, contact information is frequently unlisted, and users are more likely to have multiple mobile devices. Everbridge's **Member Opt-in Portal** provides an easy way for hard-to-reach citizens to sign-up for community, weather, and life-saving emergency alerts.

KEY FEATURES

- + Agencies can provide a simple registration website, including customized branding, where community members can quickly create and update their accounts.
- + Registrants choose the types of alerts most interesting to them—from storm information to temporary street closings.
- + The user sign-up is a quick and easy to understand five step process. Users can enter multiple contact options, and make updates any time contact information changes.
- + By providing multiple addresses under a single profile, users can receive alert information for home, work, a child's daycare, or even for the home of an older relative.

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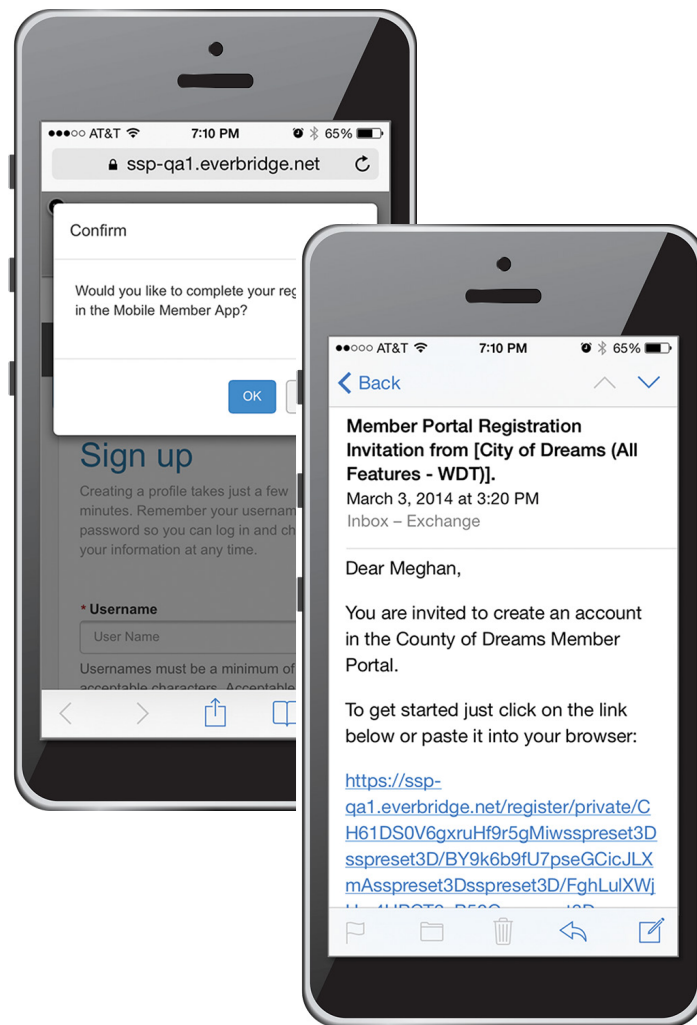


KEY BENEFITS TO PARTICIPANTS

- + Simple registration interface requires minimal effort from users.
- + Multiple addresses can be linked to a single profile, so users see alerts for all the locations they care about.
- + Accounts are easy to modify when contact information changes.
- + Users can sign up for only the alerts that they're most interested in, reducing message overload.
- + Users can specify language preferences, special needs, and ability to volunteer if desired.

KEY BENEFITS TO AGENCIES

- + Quickly connect with community members.
- + Customize the registration page to reflect your brand or agency.
- + Send targeted emergency messages with real-time geo-coding.
- + Identify community volunteers for emergency operations or housing situations.



COMMUNITY ENGAGEMENT

For information on boosting anonymous and keyword opt-ins ask about Community Engagement!



- + Visit the Community Engagement page

About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.



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