Morrison County

MORRISON COUNTY

> "If we've got severe weather, and if we need to notify people about missing children, vulnerable adults, or if we've got something happening where we have to shelter-inplace,we'll use Everbridge. Whenever we deem that an emergency might happen, if we have to use it, we'll use it."
>
> Scott MacKissock
> **Morrison County**

OVERVIEW

Morrison County, Minnesota, established in 1856, is the 17th largest county in the state and has a population of more than 33,000 residents. Occupying 1,125 square miles, Morrison County has implemented Everbridge for emergency alerts for its emergency services personnel and residents.

PROBLEM

Morrison County needed a massnotification system to alert its fire departments, first responders, and residents about severe weather and other emergencies.

SOLUTION

Everbridge provides Morrison County with the ability to notify large groups of emergency services personnel, along with residents, during critical situations via text messages, emails, and voice messages.

Q&A with Scott MacKissock of Morrison County

MORRISON COUNTY

WHAT DO YOU EXPECT OUT OF EVERBRIDGE?

This is brand new to us. Our past experience with emergency notification systems was nothing but regular VHF pagers. We've never had a mass notification system before Everbridge, and now, we are 100% complete in building our groups and are currently using Everbridge to page our fire departments and first response teams throughout the county.

Down the road, we're talking about partnering with Camp Ripley, a military National Guard base in the county. If we do that, we'll have to give some of the administrative rights up so people at the base can use it as necessary out there.

WHAT TYPES OF ALERTS WILL YOU SEND?

Our big plan right off the bat is to use text messaging. That's how we page all of our fire departments. I think we would like to be able to send out a message through text, email, and voice recording. That way, a message goes out three different ways.

Everything is still new, and we're still learning the system, but if we can put out the best use to where we're confirming if people are receiving messages or not, we'll most likely do that with a lot of our messages

DO YOU PLAN TO USE MESSAGE TEMPLATES?

Templates are not set up yet. But we've got it set up to where we can put out an emergency message saying, 'This is Sheriff Michel Wetzel. Please stay on the line for an emergency message from my office.'

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