



## ACCELERATE TIME TO VALUE WITH OUR PREMIUM PROFESSIONAL SERVICE

Leveraging a proven methodology and domain expertise honed through more than 1,000 deployments worldwide, Everbridge **Professional Services** offerings address the unique challenges of your organizational structure, operational requirements, and training needs.

We provide both bundles packages and customized options designed to your individual specifications.

Everbridge **Professional Services** applies the knowledge and experience gained from more than 1,000 deployments worldwide directly to your organization's unique environment to align system utilization with business value.

### KEY SERVICES

- + Customized implementation services helps accelerate time-to-value
- + Comprehensive training and documentation ensure ongoing self sufficiency
- + Operational integration and best practices program aligns technology with your environment
- + Web services implementation and data management assistance for incident reporting needs
- + Premium client care service packages increase awareness, value and ROI of the Everbridge system

# PROFESSIONAL SERVICES



## KEY FUNCTIONALITY

### CUSTOMIZED IMPLEMENTATION SERVICES

By streamlining and expediting your Everbridge system implementation, Everbridge **Professional Services** helps you accelerate time-to-value. Our enhanced implementation services include on-site project management, consultation with a Certified Emergency Management (CEM) professional, creation of client-specific message and scenarios, development of ad-hoc report templates, and on-site emergency and incident communications reviews.

### TRAINING AND DOCUMENTATION SUPPORT

In addition to free, unlimited web-based training and a comprehensive online knowledgebase, Everbridge offers customized training and documentation development to formalize knowledge transfer and ensure ongoing self-sufficiency. Whether you select from a list of popular topics or designate specific learning needs, Everbridge **Professional Services** supplies instructor-led training, course content and documentation customized to match to your organization's unique structure and system usage requirements.

This service is advantageous for large entities with well-defined communication processes and/or organizations with frequent employee turnover.

### OPERATIONAL INTEGRATION AND BEST PRACTICES PROGRAMS

After evaluating your existing emergency and incident communications processes, Everbridge integrates industry best practices and system applications to align technology utilization with your unique environment and business objectives. Program components include the review of existing processes and templates, process improvement recommendations, implementation support for suggested changes, and broadcast testing and analysis. Ideal for organizations that require transparency in their notification and communication protocol—such as government entities and higher education institutions—these programs help clients realize additional benefits and incremental value from their Everbridge investment.

### WEB SERVICES IMPLEMENTATION AND DATA MANAGEMENT ASSISTANCE

While Everbridge **Mass Notification** provides user-friendly data integration modules and flexible reporting templates, clients with more complex API and advanced data analysis needs rely on Everbridge **Professional Services** for API implementation and data management assistance. Deliverables include the review of existing data management processes, recommendations and alternative approaches for improved data management and post incident data mining to identify process improvements.

This service caters to clients that have limited access to IT resources or those with detailed postmortem incident reporting needs.

# PROFESSIONAL SERVICES



## PREMIUM CLIENT CARE SERVICE PACKAGES

In addition to our in-house 24x7x365 client care/live operator service and self-service portal, Everbridge offers premium service packages that include proactive usage service plan reviews, Certified Emergency Management (CEM) professional operational reviews, dedicated client care representatives, bi-weekly service reviews, monthly custom web-based training sessions, and development of client-specific communications materials to increase internal awareness of system value and ROI. For organizations using Everbridge **Mass Notification** to satisfy regulatory emergency notification requirements, these full-service offerings help prove compliance to governing bodies.

### About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

*For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.*

